

JUN. 13-19, 1988

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
DAY	TIME	DUR	NET	OF	NO. T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING LOH				W O M E N					M E N					T E E N S		CHILDREN								
									PERS		WOMEN	18-49	18-49 W/CH	18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.								
#STNS	CVG%	TYPE							(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-17	12-17	2-6	2-6					
EVENING																																	
A DIFFERENT WORLD(R)										A	16.3	31	1444	1648	275	238	102	686	282	451	380	258	207	431	215	310	256	160	98	229	145	302	205
THU 8.30P 30 NBC 11										B	21.5	37	1903	1696	306	257	98	751	308	500	430	309	212	411	193	286	243	164	100	216	126	319	212
209 99 CS 34										C	23.9	39	2117	1778	343	287	99	815	325	524	453	335	244	460	200	307	268	194	122	205	115	297	193
ABC MONDAY NIGHT BASEBALL										A	9.1	17	806	1491	178	133	45^	526	137	244	242	245	244	800	231	407	383	359	340	70^	18^	95	65^
MON 8.00P 201 ABC 3										B	7.9	15	704	1507	187	142	44^	540	138	244	243	232	255	818	253	433	399	358	331	67	18^	83	52
209 98 SE 3										C	7.9	15	704	1507	187	142	44^	540	138	244	243	232	255	818	253	433	399	358	331	67	18^	83	52
ST. LOUIS VS NY METS										A	7.0	15	620	1441	190	146	30^	570	144	243	234	238	286	736	240	361	353	281	316	37^	10^	98^	69^
NY YANKEES VS BOSTON										A	7.8	16	691	1452	178	132	38^	532	123	227	236	236	262	775	230	356	361	304	357	43^	16^	102	63^
8.00 - 8.30										A	8.7	16	771	1488	183	134	52^	549	137	255	258	255	248	775	201	368	372	348	344	70^	18^	94	72^
8.30 - 9.00										A	9.7	17	859	1527	181	134	50^	536	139	256	263	258	236	822	228	423	404	384	342	77	22^	91	65^
9.00 - 9.30										A	10.5	19	930	1517	167	131	51^	503	146	248	234	226	227	824	232	431	391	385	348	80	19^	108	71
9.30 - 10.00										A	10.7	19	948	1474	172	126	48^	497	139	238	229	242	232	817	237	437	385	388	336	79	17^	81	53^
10.00 - 10.30										A	9.6	19	851	1478	183	130	34^	496	130	241	239	259	220	798	244	438	394	382	313	94	19^	90	66^
10.30 - 11.00										A	7.6	14	673	1578	391	300	83^	854	266	488	478	429	292	530	166	301	310	267	171	88^	47^	107	62^
11.00 - 11.30										A	7.6	14	673	1578	391	300	83^	854	266	488	478	429	292	530	166	301	310	267	171	88^	47^	107	62^
ABC SUNDAY NIGHT MOVIE(R)										A	7.6	14	673	1578	391	300	83^	854	266	488	478	429	292	530	166	301	310	267	171	88^	47^	107	62^
SUN 9.00P 120 ABC 12										B	13.5	23	1195	1704	323	260	88	741	266	475	437	362	213	663	257	455	437	333	155	139	58	161	105
213 99 FF 18										C	14.0	23	1239	1731	322	261	85	749	270	480	445	364	213	694	266	472	451	350	166	136	57	153	97
IT'S MY TURN										A	7.8	15	691	1610	375	302	83^	836	265	497	475	414	285	524	161	303	317	269	171	103	57^	147	96
9.00 - 9.30										A	7.5	14	665	1634	389	293	100	867	264	487	484	436	311	552	181	324	313	270	182	89^	40^	125	69^
9.30 - 10.00										A	7.5	14	665	1550	375	284	81^	847	270	479	467	419	288	523	170	301	303	258	163	84^	45^	96	53^
10.00 - 10.30										A	7.8	15	691	1479	412	311	67^	843	257	475	474	437	278	508	147	269	298	263	164	72^	46^	56^	28^
10.30 - 11.00										A	7.8	15	691	1479	412	311	67^	843	257	475	474	437	278	508	147	269	298	263	164	72^	46^	56^	28^
ABC THURSDAY NIGHT MOVIE(R)										A	7.9	14	700	1462	284	208	64^	881	197	418	425	429	391	446	128	240	250	218	157	59^	28^	77^	56^
THU 8.30P 150 ABC 3										B	9.3	17	828	1522	302	223	72	826	225	411	404	399	343	497	171	289	278	229	173	97	51	103	73
207 97 FF 3										C	9.3	17	828	1522	302	223	72	826	225	411	404	399	343	497	171	289	278	229	173	97	51	103	73
HEARTSOUNDS										A	5.6	11	496	1419	265	180	55^	832	160	344	349	377	427	448	116^	215	214	203	189	48^	24^	91^	58^
8.30 - 9.00										A	7.5	14	665	1467	293	223	70^	872	199	404	399	400	404	447	147	237	236	199	161	45^	19^	103	67^
9.00 - 9.30										A	7.8	14	691	1470	276	205	64^	900	195	424	430	440	409	449	135	246	262	216	155	53^	19^	68^	51^
9.30 - 10.00										A	8.9	16	789	1492	297	219	61^	908	215	455	467	456	371	451	131	256	271	230	145	70^	32^	63^	53^
10.00 - 10.30										A	9.6	18	851	1465	285	206	67^	886	206	437	452	452	369	441	114	240	254	233	151	70^	44^	68^	55^
10.30 - 11.00										A	9.6	18	851	1465	285	206	67^	886	206	437	452	452	369	441	114	240	254	233	151	70^	44^	68^	55^
ALF(R)										A	12.9	26	1143	1742	333	280	116	667	323	465	377	239	168	535	295	402	326	187	99	185	87	355	227
MON 8.00P 30 NBC 11										B	15.8	28	1402	1786	290	248	98	694	289	474	410	293	180	487	245	373	314	197	86	204	102	401	263
206 99 CS 35										C	18.0	28	1592	1897	309	261	100	724	310	501	438	301	181	512	245	394	338	221	93	227	108	433	281
AMEN(R)										A	13.0	27	1152	1587	276	206	62	822	228	397	373	338	370	408	129	194	179	182	186	167	121	190	122
SAT 9.30P 30 NBC 11										B	16.1	30	1425	1657	300	221	77	846	244	432	405	367	361	427	136	218	199	185	181	157	100	228	161
CONT'D																																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

14 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															TEENS		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
DAY	TIME	DUR	NET	NO. OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING PERS			LOH 18-49 W/CH	W O M E N					M E N					TOT. 12-17	FEM. 12-17	TOT. 2-6	TOT. 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

18 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
									TOTAL WORKING LOH				W O M E N					M E N					T E E N S		CHILDREN				
DAY	TIME	DUR	NET	NO. OF		AVG. AUD. %	SH %	AVG. AUD. 0,000	PERS	WOMEN	18-49																		
	#STNS	CVG%	TYPE	T/C					(2+)	18+	49	<3		TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-	12-	2-	6-
EVENING CONT'D																													
HEAD OF THE CLASS(R)-CONT'D																													
	208	97	CS	34	C	16.0	26	1417	1709	321	272	106	727	339	502	429	278	183	470	234	350	302	190	91	219	118	293	192	
HIGHWAY TO HEAVEN(R)																													
WED	8.00P	60	NBC	3	A	6.4	13	567	1549	261	185	64	825	199	382	374	386	379	488	118	212	177	219	259	101	54	136	83	
	204	98	GD	3	B	7.6	15	670	1543	252	178	55	829	165	343	357	392	418	486	109	223	212	236	235	90	53	138	87	
	8.00 - 8.30				C	7.6	15	670	1543	252	178	55	829	165	343	357	392	418	486	109	223	212	236	235	90	53	138	87	
	8.30 - 9.00				A	6.3	13	558	1549	272	188	64	830	196	388	373	397	376	492	125	215	183	219	251	102	60	125	77	
					A	6.6	13	585	1526	247	179	63	807	199	371	370	369	377	476	110	207	168	215	262	99	47	144	89	
HOGAN FAMILY(R)																													
MON	8.30P	30	NBC	2	A	12.6	25	1116	1746	317	280	130	694	365	514	396	226	149	459	253	354	290	162	74	211	95	381	254	
	203	99	CS	2	B	13.5	26	1196	1723	305	263	101	711	328	494	392	268	181	446	235	336	270	159	84	206	107	359	247	
					C	13.5	26	1196	1723	305	263	101	711	328	494	392	268	181	446	235	336	270	159	84	206	107	359	247	
HOOPERMAN(R)																													
WED	9.00P	30	ABC	10	A	10.2	20	904	1612	356	301	102	755	339	521	433	324	176	538	266	384	353	220	110	133	72	185	114	
	211	96	OP	31	B	12.4	21	1099	1586	325	269	108	723	328	502	441	300	174	483	222	345	317	214	101	176	97	203	125	
					C	14.4	23	1280	1646	316	258	100	752	300	482	440	330	220	529	219	359	325	244	134	161	84	204	131	
HUNTER(R)																													
SAT	10.00P	60	NBC	13	A	12.0	25	1063	1629	282	198	55	797	211	394	381	361	341	494	132	260	256	258	200	156	97	182	112	
	201	99	OP	15	B	14.0	28	1242	1651	296	220	70	804	224	425	400	385	325	528	148	278	271	271	212	148	86	170	117	
					C	14.4	28	1276	1659	298	223	69	803	225	429	401	388	321	540	154	286	278	277	214	145	85	171	118	
10.00 - 10.30																													
10.30 - 11.00																													
I MARRIED DORA(R)																													
FRI	9.30P	30	ABC	4	A	8.0	16	709	1602	285	200	105	782	257	414	353	290	334	442	198	268	252	159	136	140	87	237	136	
	192	93	CS	4	B	8.7	16	769	1573	261	192	95	762	245	406	364	300	316	454	178	273	256	188	146	116	76	240	144	
					C	8.7	16	769	1573	261	192	95	762	245	406	364	300	316	454	178	273	256	188	146	116	76	240	144	
JAKE AND THE FATMAN(R)																													
WED	8.00P	60	CBS	2	A	10.1	21	895	1498	268	199	45	815	159	356	373	410	391	530	103	219	268	288	254	68	27	85	57	
	209	98	OP	2	B	9.8	19	864	1523	269	196	48	829	167	358	363	396	407	518	103	215	234	265	260	75	35	101	68	
	8.00 - 8.30				C	9.8	19	864	1523	269	196	48	829	167	358	363	396	407	518	103	215	234	265	260	75	35	101	68	
	8.30 - 9.00				A	9.6	20	851	1484	269	204	48	813	159	350	367	401	397	520	103	226	272	283	242	61	24	90	55	
					A	10.5	21	930	1525	270	196	44	824	160	366	382	423	388	545	105	215	266	296	267	75	30	81	59	
L.A. LAW(R)																													
THU	10.00P	60	NBC	12	A	14.3	26	1267	1460	322	260	83	745	283	455	412	314	248	467	206	310	268	180	136	136	94	112	65	
	213	99	GD	32	B	16.5	29	1461	1506	330	271	101	761	294	507	469	346	209	544	230	371	341	239	141	101	57	99	55	
	10.00 - 10.30				C	17.8	31	1579	1560	335	271	101	782	296	508	473	363	225	588	232	391	365	275	159	99	56	90	49	
	10.30 - 11.00				A	14.2	25	1258	1482	322	263	93	758	292	468	423	314	247	456	197	306	269	182	130	140	96	129	79	
					A	14.3	27	1267	1448	323	260	73	738	276	446	405	316	249	481	217	315	270	180	143	133	93	97	53	
MACGYVER(R)																													
SUN	8.00P	60	ABC	3	A	7.7	16	682	1828	279	230	58	720	259	474	430	330	205	701	283	508	487	345	147	139	59	267	192	
	213	99	A	3	B	8.0	16	712	1753	278	227	71	706	236	442	386	339	226	669	238	454	435	351	162	133	46	245	164	
	8.00 - 8.30				C	8.0	16	712	1753	278	227	71	706	236	442	386	339	226	669	238	454	435	351	162	133	46	245	164	
	8.30 - 9.00				A	6.7	14	594	1795	272	219	51	717	243	454	423	331	223	692	279	497	477	341	147	114	43	273	202	
					A	8.7	17	771	1852	283	238	64	723	271	490	435	329	192	708	286	517	495	348	147	158	71	263	184	
MARRIED...WITH CHILDREN(R)																													
CONT'D																													
					A	5.3	10	470	1789	347	297	127	735	370	535	409	260	173	732	362	571	503	322	110	154	81	168	91	

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

20 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
								TOTAL WORKING				LOH 18-49 W/CH	W O M E N					M E N					T E E N S		CHILDREN					
								TOTAL	WORKING	PERS	WOMEN		18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.						
DAY	TIME	DUR	NET	OF		AVG.	SH	AVG.	(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11		
EVENING CONT'D																														
MARRIED...WITH CHILDREN(-CONT'D)																														
SUN	8.30P	30	FOX	13	B	5.5	9	491	1800	330	292	109	699	365	532	412	255	136	670	365	553	456	276	79	197	100	234	152		
	124	87	CS	35	C	4.9	7	430	1878	327	291	107	686	370	534	420	253	121	686	398	576	455	258	77	221	101	285	186		
MATLOCK(R)																														
TUE	8.00P	60	NBC	13	A	12.3	24	1090	1507	248	167	45^	868	137	320	344	427	476	531	90	202	199	253	286	58^	36^	50^	27^		
	199	96	GD	35	B	14.7	25	1303	1584	264	174	46	882	132	325	351	430	491	550	91	204	212	266	304	68	36	84	52		
	8.00 - 8.30				C	16.6	26	1469	1620	258	169	48	885	131	319	352	439	495	581	97	221	232	290	317	66	33	88	52		
	8.30 - 9.00				A	11.2	23	992	1512	247	163	47^	869	135	309	336	413	486	539	95	200	196	245	295	59^	37^	45^	22^		
					A	13.5	26	1196	1492	248	169	43^	862	137	328	348	436	464	520	86	203	200	257	276	56	35^	53	31^		
MIAMI VICE(R)																														
FRI	10.00P	60	NBC	12	A	8.7	17	771	1538	278	225	77^	682	222	410	377	319	229	539	211	344	316	236	160	124	44^	194	124		
	204	99	OP	12	B	11.9	22	1053	1643	284	241	93	697	274	487	433	332	167	618	261	437	382	289	143	152	67	177	115		
	10.00 - 10.30				C	11.9	22	1053	1643	284	241	93	697	274	487	433	332	167	618	261	437	382	289	143	152	67	177	115		
	10.30 - 11.00				A	8.2	16	727	1554	284	233	79^	670	232	413	366	304	222	549	225	366	332	235	151	122	47^	213	130		
					A	9.2	19	815	1524	272	218	74^	692	212	408	387	332	235	530	200	325	301	237	169	126	40^	177	118		
MR. BELVEDERE(R)																														
FRI	9.00P	30	ABC	11	A	8.5	18	753	1621	279	200	92	733	244	400	338	267	309	418	193	251	239	162	125	190	111	280	162		
	191	91	CS	14	B	10.5	19	933	1674	270	208	96	753	249	418	376	310	300	427	166	262	243	189	134	171	104	323	210		
					C	10.8	19	954	1688	272	213	96	747	252	425	382	315	285	427	164	262	245	191	133	177	108	338	225		
MOONLIGHTING(R)																														
TUE	9.00P	60	ABC	11	A	10.6	19	939	1509	330	295	132	800	384	571	442	288	196	390	193	297	244	160	73	163	93	156	98		
	209	99	PD	29	B	12.6	21	1119	1565	338	303	113	727	378	552	449	260	145	435	247	353	291	154	63	205	116	198	126		
	9.00 - 9.30				C	16.5	26	1465	1655	367	327	127	768	409	595	494	279	140	480	271	391	327	177	65	203	115	204	131		
	9.30 - 10.00				A	10.7	19	948	1506	325	285	124	799	374	556	434	289	207	382	186	281	239	157	80	164	97	160	100		
					A	10.6	18	939	1499	332	302	140	794	390	580	446	284	184	394	199	310	246	162	65^	161	87	149	95		
MOVIE OF THE WEEK-TUESDAY(R)																														
TUE	9.00P	120	NBC	5	A	12.9	23	1143	1474	283	190	65	911	182	402	426	465	427	432	107	185	209	197	189	54^	38^	77	49^		
	201	98	FF	5	B	14.7	25	1299	1517	291	210	63	841	228	417	417	406	348	515	146	257	253	245	212	82	45	79	47		
					C	14.7	25	1299	1517	291	210	63	841	228	417	417	406	348	515	146	257	253	245	212	82	45	79	47		
EVERGREEN, PT. 3																														
	9.00 - 9.30				A	12.4	23	1099	1472	265	185	77	919	203	408	404	440	436	418	108	173	190	178	193	46^	37^	90	58		
	9.30 - 10.00				A	12.7	22	1125	1459	286	198	63	915	189	417	424	462	424	413	105	170	197	179	183	52^	38^	79	51^		
	10.00 - 10.30				A	13.3	23	1178	1483	290	190	62	906	171	401	438	479	420	441	104	191	221	210	189	63	40^	74	46^		
	10.30 - 11.00				A	13.3	24	1178	1469	289	184	58	899	164	382	434	473	424	451	109	206	227	219	188	55	37^	65	40^		
MURDER, SHE WROTE(R)																														
SUN	8.00P	60	CBS	13	A	13.7	28	1214	1522	278	170	42^	855	112	290	328	443	488	589	79	210	251	316	324	32^	15^	46^	25^		
	212	99	SM	39	B	17.0	30	1503	1585	300	183	35	881	126	316	352	442	493	594	91	214	243	298	327	43	21	67	42		
	8.00 - 8.30				C	19.2	30	1702	1603	310	195	39	894	132	327	362	450	494	591	94	220	245	302	321	50	25	67	41		
	8.30 - 9.00				A	13.2	28	1170	1509	275	172	38^	839	110	285	319	434	482	601	88	217	260	316	326	30^	11^	40^	23^		
					A	14.3	28	1267	1523	279	167	45^	864	113	293	334	449	490	574	71	202	241	314	320	34^	18^	51	26^		
MY TWO DADS(R)																														
SUN	8.30P	30	NBC	3	A	8.9	18	789	1704	327	279	97	743	330	492	376	279	222	503	248	361	314	171	116	233	135	224	158		
	202	99	CS	3	B	9.7	18	856	1649	320	275	99	734	349	508	402	270	187	484	256	364	291	170	100	211	127	220	160		
					C	9.7	18	856	1649	320	275	99	734	349	508	402	270	187	484	256	364	291	170	100	211	127	220	160		

22 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				TEEN S		CHILDREN	
									TOTAL WORKING WOMEN				LOH					W O M E N					M E N									
DAY	TIME	DUR	NET	NO. OF		AVG. AUD.	SH %	AVG. AUD.	PERS	WOMEN	18-49			18-	18-	25-	35-		18-	18-	25-	35-		TOT.	FEM.	TOT.	TOT.					
	#STNS	CVG%	TYPE	T/C		%	%	0,000	(2+)	18+	49	<3		TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11			
EVENING CONT'D																																
NBA FINALS GAME 4(S)						A	14.8	27	1311	1573	217	180	50	522	193	317	292	232	164	819	362	561	474	350	208	111	41^	121	85			
TUE 9.00P 167 CBS SE																																
211 99																																
LOS ANGELES VS DETROIT						A	12.0	22	1063	1598	219	178	42^	539	185	315	295	236	181	800	363	549	446	319	210	95	37^	165	106			
9.00 - 9.30						A	14.5	25	1285	1574	225	183	48^	523	194	317	298	229	159	830	366	569	479	359	208	104	40^	117	78			
9.30 - 10.00						A	15.5	27	1373	1560	230	191	51	518	193	320	298	229	154	821	371	561	468	342	207	112	40^	109	83			
10.00 - 10.30						A	16.3	29	1444	1577	214	176	49	514	189	305	282	229	171	836	356	557	479	369	223	115	39^	111	81			
10.30 - 11.00						A	16.2	31	1435	1589	206	171	53	517	201	323	293	233	157	834	368	582	497	363	201	123	43^	115	81			
11.00 - 11.30						A	13.4	30	1187	1581	215	184	60	546	204	337	289	250	177	791	351	548	478	339	195	120	47^	124	87			
11.30 - 12.00																																
NBA FINALS GAME 5(S)						A	16.2	31	1435	1596	217	178	57	563	208	331	297	242	190	815	341	535	485	348	218	93	28^	125	82			
THU 9.00P 168 CBS SE																																
211 99																																
LOS ANGELES VS DETROIT						A	12.2	23	1081	1561	209	163	64	580	196	330	307	252	210	762	315	477	456	299	225	72	23^	146	85			
9.00 - 9.30						A	15.1	27	1338	1578	211	174	58	561	199	324	292	242	195	802	337	521	472	331	221	83	26^	131	81			
9.30 - 10.00																																
10.00 - 10.30						A	16.6	30	1471	1594	222	186	59	567	216	339	298	241	189	817	349	536	474	341	230	87	25^	123	83			
10.30 - 11.00						A	17.9	32	1586	1603	217	179	53	549	205	324	286	236	185	831	343	547	493	363	221	103	29^	121	85			
11.00 - 11.30						A	18.9	37	1675	1598	219	182	50	546	205	327	292	237	179	835	353	564	506	371	204	103	34^	114	78			
11.30 - 12.00						A	17.2	39	1524	1600	216	172	60	575	224	343	308	243	189	805	325	531	487	368	200	105	33^	115	78			
NBC MONDAY NIGHT MOVIES(R)						A	12.0	22	1063	1459	316	234	79	884	278	470	439	403	332	402	130	220	225	182	139	76	44^	98	59			
MON 9.00P 120 NBC 10						B	14.9	24	1321	1604	301	240	78	793	251	479	452	401	255	552	196	347	330	268	162	125	64	133	85			
204 99 FF 33						C	16.3	26	1445	1639	323	257	83	834	270	495	456	402	281	516	177	319	300	256	159	142	77	148	92			
EVERGREEN, PT. 2																																
9.00 - 9.30						A	11.2	20	992	1537	312	244	98	876	307	487	438	367	317	411	162	244	231	166	126	99	51^	152	87			
9.30 - 10.00						A	11.5	20	1019	1472	316	235	80	901	290	475	438	402	342	400	132	214	221	176	145	75	43^	95	57			
10.00 - 10.30						A	12.5	23	1108	1453	325	235	73	895	284	481	449	417	329	412	124	228	239	198	142	65	41^	80	49			
10.30 - 11.00						A	12.6	23	1116	1408	317	226	69	877	241	447	439	429	346	391	107	201	213	189	144	68	41^	72	45			
NBC SUNDAY NIGHT MOVIE						A	12.4	23	1099	1714	296	250	74	747	293	501	402	329	209	564	243	407	360	242	124	212	116	191	136			
SUN 9.00P 120 NBC 12						B	16.0	26	1421	1702	324	259	78	792	261	487	453	387	249	606	239	410	369	284	159	155	78	149	98			
201 99 FF 34						C	16.5	26	1459	1726	332	270	87	790	298	506	452	360	233	628	258	429	387	289	156	162	85	145	95			
A FATHER'S HOMECOMING																																
9.00 - 9.30						A	11.0	21	975	1789	313	260	79	774	294	499	405	341	233	571	225	406	365	263	130	224	130	222	154			
9.30 - 10.00						A	12.2	23	1081	1752	314	271	65	756	307	517	411	325	205	556	243	404	359	236	120	226	127	214	153			
10.00 - 10.30						A	13.1	24	1161	1665	288	246	77	726	298	499	394	311	195	548	247	398	347	227	119	208	112	183	132			
10.30 - 11.00						A	13.2	25	1170	1677	274	229	77	742	278	495	404	344	208	586	257	422	374	248	127	194	97	154	109			
NEW HART(R)						A	12.8	23	1134	1588	335	278	91	787	295	477	431	320	265	478	210	310	284	185	139	135	75	188	112			
CONT'D																																

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

24 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
									TOTAL WORKING				LOH	W O M E N					M E N					T E E N S		CHILDREN					
									PERS	WOMEN	18-49	18-49	18-	18-	25-	35-	TOTAL	18-	18-	25-	35-	TOTAL	18-	18-	25-	35-	TOTAL	TOT.	FEM.	TOT.	TOT.
DAY	TIME	DUR	NET	NO. OF		AVG. AUD.	SH	AVG. AUD.	(2+)	18+	49	<3		34	49	54	64	55+		34	49	54	64	55+		12-	12-	2-	6-		
	#STNS	CVG%	TYPE	T/C		%	%	0,000																							
EVENING CONT'D																															
NEWHART(R)-CONT'D																															
MON	9.00P	30	CBS	10	B	13.0	21	1153	1567	340	273	92	794	299	492	448	333	258	512	191	328	319	237	147	106	56	155	96			
	208	98	CS	34	C	15.6	24	1379	1599	354	284	97	826	301	489	457	348	287	532	195	338	325	250	162	102	56	139	86			
NIGHT COURT(R)																															
THU	9.30P	30	NBC	7	A	16.4	29	1453	1561	303	251	109	710	307	466	400	272	213	524	261	371	312	196	128	160	98	166	106			
	206	99	CS	7	B	19.2	32	1701	1581	322	272	109	739	321	507	450	305	190	518	238	369	328	218	116	156	84	169	106			
					C	19.2	32	1701	1581	322	272	109	739	321	507	450	305	190	518	238	369	328	218	116	156	84	169	106			
OHARA(R)																															
SAT	9.00P	60	ABC	12	A	6.4	13	567	1605	278	235	19v	698	159	377	343	350	287	641	195	391	400	324	207	85^	37^	180	122			
	187	93	OP	19	B	7.1	13	628	1642	272	195	54	781	158	370	379	413	354	612	145	314	316	329	250	77	33^	171	112			
	9.00 - 9.30				C	7.8	14	689	1669	281	207	58	783	163	381	393	416	344	633	150	331	336	340	252	84	37^	168	114			
	9.30 - 10.00				A	5.9	13	523	1623	267	222	18v	714	149	377	346	367	301	640	203	403	406	314	199	92^	46^	177	122			
					A	7.0	14	620	1567	283	242	19v	675	165	371	336	331	270	632	185	374	390	327	212	78^	29^	180	121			
OUR HOUSE(R)																															
SUN	7.00P	60	NBC	10	A	5.6	13	496	1715	230	165	35^	742	211	354	326	313	342	567	158	299	294	262	223	161	78^	245	172			
	202	98	GD	33	B	7.0	14	619	1633	261	199	42^	768	197	376	351	345	338	494	152	261	242	224	200	157	89	214	159			
	7.00 - 7.30				C	10.4	18	920	1787	316	253	63	802	236	434	408	363	315	560	188	332	312	269	182	167	91	258	182			
	7.30 - 8.00				A	5.1	12	452	1731	232	165	25v	745	204	336	325	313	357	612	178	325	311	278	238	149	69^	226	160			
					A	6.1	14	540	1701	229	165	44^	740	218	369	326	312	330	529	142	277	279	249	211	171	86^	261	182			
PERFECT STRANGERS(R)																															
FRI	8.00P	30	ABC	13	A	8.2	19	727	1589	259	199	62^	747	232	388	343	290	331	396	187	241	228	153	113	198	120	247	158			
	208	96	CS	16	B	10.0	20	885	1596	268	205	84	778	247	404	375	312	326	440	162	258	241	201	146	130	79	249	157			
					C	10.6	21	936	1627	273	211	89	781	254	416	390	319	314	444	165	262	246	203	145	133	81	269	170			
PERFECT STRANGERS-TUE.(R)																															
TUE	8.30P	30	ABC	3	A	13.0	25	1152	1604	310	270	96	782	348	504	411	273	237	429	205	297	262	163	103	146	89	247	186			
	208	99	CS	3	B	13.6	25	1208	1569	303	262	99	717	332	491	403	263	189	393	198	290	246	151	83	173	102	286	193			
					C	13.6	25	1208	1569	303	262	99	717	332	491	403	263	189	393	198	290	246	151	83	173	102	286	193			
PRESIDENTIAL PORTRAIT																															
MON	9.58P	1	CBS	31	A	14.0	25	1237	1562	251	206	62	603	230	367	331	254	193	728	319	486	425	302	198	107	41	124	86			
	210	99	DO	92	B	12.3	20	1088	1551	296	226	72	777	239	423	405	360	298	557	197	330	312	258	186	94	43	123	72			
	10.29P	1			C	12.8	21	1132	1574	313	235	72	827	238	434	418	388	334	541	173	303	290	261	199	92	45	114	69			
TUE&THU	9.30 - 10.00				A	10.8	19	957	1491	313	249	85	759	287	463	427	311	239	456	199	297	272	181	131	104	64^	172	114			
	10.00 - 10.30				A	15.6	28	1378	1587	229	192	53	548	210	334	298	234	176	823	360	551	478	344	221	108	33^	108	76			
PROBE(R)																															
SAT	8.00P	60	ABC	3	A	4.7	11	416	1517	221	149^	37v	653	172	348	341	326	247	597	235	394	378	276	160	95^	50^	172	113^			
	198	95	A	3	B	4.9	11	437	1573	224	166	80^	671	181	367	349	326	259	616	227	406	381	298	164	103	54^	183	121			
	8.00 - 8.30				C	4.9	11	437	1573	224	166	80^	671	181	367	349	326	259	616	227	406	381	298	164	103	54^	183	121			
	8.30 - 9.00				A	4.3	10	381	1457	206	120^	31v	630	148^	299	307	313	265	583	229	373	352	271	170	82^	44^	161^	93^			
					A	5.0	12	443	1600	238	177	43^	685	196	397	376	344	236	621	244	419	407	286	155	109^	57^	185	132^			
SARA(R)																															
WED	9.30P	30	NBC	3	A	8.2	15	727	1470	293	231	72^	738	248	413	375	319	281	436	172	264	228	180	145	151	89	145	102			
	195	97	CS	3	B	8.4	15	741	1447	309	241	76	773	262	440	405	343	274	430	167	274	230	185	130	129	78	116	74			
					C	8.4	15	741	1447	309	241	76	773	262	440	405	343	274	430	167	274	230	185	130	129	78	116	74			
SEAWORLD LONE STAR CELEB.(S) CONT'D																															
					A	7.8	17	691	1675	246	173	60^	814	147	327	325	370	438	555	120	255	270	284	252	81^	29^	225	140			

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26 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME DAY TIME DUR NET NO. OF #STNS CVG% TYPE T/C					K E Y	HOUSEHOLD AUDIENCES AVG. SH. AVG. AUD. % % 0.000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																T E E N S TOT. FEM. 12- 12-		CHILDREN TOT. TOT. 2- 6-					
									TOTAL WORKING LOH PERS WOMEN 18-49				W O M E N					M E N														
									18- W/CH	18- 18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11				
EVENING CONT'D																																
SEAWORLD LONE STAR CELEB-CONT'D																																
SAT 8.00P 120 CBS 207 99 GV									A	7.9	19	700	1620	242	180	57^	796	146	322	314	348	435	553	107	248	257	270	268	73^	29^	198	131
8.00 - 8.30									A	7.7	18	682	1702	241	165	57^	824	144	323	322	369	456	549	113	255	265	284	256	73^	33^	256	169
8.30 - 9.00									A	7.7	16	682	1688	241	171	54^	814	138	320	321	371	441	559	129	260	272	282	248	81^	25^	234	141
9.00 - 9.30									A	7.8	16	691	1713	262	178	73^	832	162	346	347	395	427	566	134	260	287	305	240	98	29^	216	123
9.30 - 10.00									A	14.9	35	1320	1553	279	191	39^	776	153	283	299	349	435	692	152	310	330	330	332	43^	21^	41^	25^
60 MINUTES									B	16.9	35	1497	1549	274	184	37	780	144	297	313	353	425	689	157	305	325	324	327	36	15^	45	24
SUN 7.00P 60 CBS 212 99 DN 40									C	19.7	34	1742	1555	279	188	41	771	147	298	316	352	413	695	162	320	334	333	321	38	16	50	27
7.00 - 7.30									A	14.7	36	1302	1553	269	179	33^	756	149	272	290	342	425	698	155	313	332	331	334	48^	21^	51	32^
7.30 - 8.00									A	15.2	35	1347	1542	287	201	44^	791	156	291	306	354	442	682	148	304	325	327	327	38^	20^	31^	18^
SLEDGE HAMMER(R)									A	5.7	11	505	1529	245	195	100^	682	232	365	356	269	277	502	167	310	292	262	155	125^	41^	219	136
THU 8.00P 30 ABC 204 98 CS 1									B	5.7	11	505	1529	245	195	100^	682	232	365	356	269	277	502	167	310	292	262	155	125^	41^	219	136
									C	5.7	11	505	1529	245	195	100^	682	232	365	356	269	277	502	167	310	292	262	155	125^	41^	219	136
SONNY SPOON(R)									A	7.6	16	673	1643	261	204	67^	715	213	425	409	374	239	558	188	335	318	269	182	152	50^	219	131
FRI 9.00P 60 NBC 198 98 PD 4									B	9.1	18	808	1667	258	205	77	752	249	463	434	374	236	546	188	339	308	268	169	149	66	220	144
9.00 - 9.30									C	9.1	18	808	1667	258	205	77	752	249	463	434	374	236	546	188	339	308	268	169	149	66	220	144
9.30 - 10.00									A	7.2	15	638	1661	257	193	64^	719	197	417	419	387	243	571	199	342	303	266	191	145	52^	225	130
									A	8.0	16	709	1627	265	215	69^	711	227	432	400	363	234	546	179	329	332	272	173	157	49^	213	133
SPENSER: FOR HIRE(R)									A	8.1	17	718	1612	276	216	77^	763	225	395	364	358	319	606	185	349	368	321	199	75^	34^	168	108
SAT 10.00P 60 ABC 196 94 PD 20									B	9.2	18	819	1628	293	214	74	795	204	406	397	401	332	598	170	328	324	309	222	99	43	136	88
10.00 - 10.30									C	10.0	19	890	1659	300	226	78	794	211	421	408	402	320	617	176	345	347	322	218	108	50	139	92
10.30 - 11.00									A	7.7	16	682	1612	281	218	75^	770	229	395	362	356	327	595	174	331	357	320	204	73^	31^	174	110
									A	8.5	18	753	1613	271	214	78^	757	222	396	366	361	311	616	195	365	378	322	194	77^	37^	163	107
SPORTSBREAK-SAT									A	6.9	14	611	1685	261	167	85^	789	157	335	333	373	394	591	149	271	307	314	230	100^	26^	205	106
SAT 9.58P 1 CBS 202 97 SN 39									B	8.1	16	720	1718	292	228	93	734	239	428	409	342	247	695	247	443	442	336	197	125	48	163	106
									C	8.4	15	741	1696	296	227	76	774	227	417	407	364	298	667	215	393	397	328	217	110	45	144	90
SPORTSBREAK-SUN									A	14.6	27	1294	1581	332	238	56	853	202	420	433	451	350	593	137	297	326	320	241	55	38^	79	45^
SUN 9.57P 1 CBS 210 99 SN 39									B	15.5	25	1377	1649	324	224	53	845	213	415	415	422	358	640	161	321	332	326	263	78	36	86	52
									C	16.6	26	1473	1652	338	242	60	869	221	440	439	438	359	613	155	310	315	321	251	81	39	88	55
THIRTSOMETHING(R)									A	9.4	16	833	1489	352	323	136	821	438	620	490	278	172	411	216	317	250	161	72^	121	79	135	91
TUE 10.00P 60 ABC 206 99 GD 29									B	11.6	20	1027	1465	350	315	128	787	424	612	520	283	142	433	239	350	308	167	62	125	81	120	68
10.00 - 10.30									C	12.9	23	1144	1535	360	322	146	811	449	640	539	288	137	477	259	383	343	188	66	124	75	123	70
10.30 - 11.00									A	9.3	16	824	1471	369	339	143	825	448	633	499	283	162	394	212	311	242	158	60^	118	78	133	85
									A	9.5	17	842	1507	336	307	129	818	429	607	482	274	182	427	220	324	258	164	83	124	79	138	96
TRACEY ULLMAN SHOW(R)									A	3.3	6	292	1628	262	230	105^	604	299	454	356	253	127^	708	406	590	447	252	108^	183^	100^	134^	117^
CONT'D																																

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.13-19,1988

PROGRAM NAME										KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																TEEN S		CHILDREN	
DAY	TIME	DUR	NET	OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS		WORKING WOMEN	LOH 18-49	W O M E N					M E N					TOT. 12-	FEM. 12-	TOT. 2-	TOT. 6-							
									(2+)		18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11				
EVENING CONT'D																																	
TRACEY ULLMAN SHOW(R)-CONT'D																																	
SUN	10.00P	30	FOX	13	B	3.1	5	278	1513	282	263	66^	605	313	456	354	222	131	560	305	460	357	221	79^	178	95^	170	117					
	123	85	CS	16	C	3.2	5	281	1491	271	250	67^	602	312	453	350	220	131	547	293	450	352	220	77^	174	91^	169	118					
20/20																																	
FRI	10.00P	60	ABC	12	A	12.6	25	1116	1496	268	182	79	819	199	369	382	378	382	534	154	270	303	264	200	67	26^	76	41^					
	215	99	DN	37	B	11.7	22	1040	1540	290	201	77	811	203	400	420	405	346	542	147	299	320	288	190	75	40	111	70					
	10.00 - 10.30				C	12.4	23	1097	1589	296	216	82	805	224	426	431	398	313	593	173	339	353	300	198	83	41	108	69					
	10.30 - 11.00				A	12.8	25	1134	1494	264	177	80	806	192	363	374	371	377	518	155	260	292	251	195	71	27^	99	54^					
					A	12.4	25	1099	1498	272	186	77	832	207	375	390	385	387	551	153	281	315	278	206	63	24^	53^	27^					
21 JUMP STREET(R)																																	
SUN	7.00P	60	FOX	13	A	5.0	12	443	1598	314	290	100^	703	335	533	389	301	151	486	266	379	263	188	97^	219	150	191	128^					
	131	87	OP	40	B	5.4	11	475	1658	337	287	103	692	339	521	413	300	126	515	294	418	310	200	69	230	132	221	136					
	7.00 - 7.30				C	5.5	9	486	1737	349	302	86	700	344	534	422	300	125	537	307	436	325	203	74	259	144	241	154					
	7.30 - 8.00				A	4.7	11	416	1551	310	292	101^	679	327	513	370	283	150^	473	270	372	237	173	94^	223	156	176	123^					
					A	5.3	12	470	1640	317	288	99^	724	342	551	407	317	153	497	263	385	286	201	100^	216	144	203	132^					
227(R)																																	
SAT	8.30P	30	NBC	12	A	10.9	25	966	1594	282	209	67	809	242	401	370	306	358	407	123	205	203	179	171	154	108	223	133					
	204	99	CS	35	B	13.2	27	1168	1616	282	215	78	818	264	429	381	317	344	408	143	224	206	168	155	161	107	229	157					
					C	15.5	28	1370	1707	306	239	74	853	261	436	389	338	371	446	155	251	229	187	164	160	102	248	168					
WEREWOLF(R)																																	
SUN	10.30P	30	FOX	7	A	1.7	3	151	1265	228^	181^	35^	457	117^	299^	250^	244^	126^	567	274^	423	371^	236^	120^	151^	65^	89^	64^					
	88	70	SM	7	B	1.5	3	135	1445	274	222^	56^	569	200^	378	335	281	156^	597	235^	410	388	312	118^	162^	81^	116^	79^					
					C	1.5	3	135	1445	274	222^	56^	569	200^	378	335	281	156^	597	235^	410	388	312	118^	162^	81^	116^	79^					
WEST 57TH																																	
SAT	10.00P	60	CBS	11	A	7.5	16	665	1544	268	218	73^	749	194	383	392	364	306	608	152	348	385	354	188	94^	41^	93^	70^					
	206	98	DN	35	B	8.1	16	719	1584	284	222	75	740	215	408	410	359	269	671	217	421	432	346	189	77	27^	96	59					
	10.00 - 10.30				C	7.8	15	690	1584	293	226	71	761	222	411	414	367	286	646	205	392	399	322	200	79	31^	99	59					
	10.30 - 11.00				A	7.5	16	665	1547	256	208	67^	737	176	366	375	371	314	604	144	335	371	354	193	95^	36^	111	79^					
					A	7.6	16	673	1521	276	225	77^	751	209	395	403	353	295	604	158	356	393	349	180	90^	46^	75^	61^					
WHO'S THE BOSS?(R)																																	
TUE	8.00P	30	ABC	12	A	13.4	27	1187	1563	313	267	87	794	343	491	411	277	260	402	174	253	228	160	123	151	99	217	165					
	211	99	CS	35	B	17.3	30	1531	1628	315	265	93	738	321	482	410	281	212	421	193	290	251	174	103	201	117	267	179					
					C	20.0	32	1773	1730	336	284	98	758	334	508	430	294	208	461	213	325	282	195	104	214	119	297	200					
WISEGUY(R)																																	
WED	9.00P	120	CBS	1	A	12.6	24	1116	1639	276	214	72	800	241	453	418	387	285	633	206	358	361	321	213	83	36^	124	85					
	209	97	OP	1	B	12.6	24	1116	1639	276	214	72	800	241	453	418	387	285	633	206	358	361	321	213	83	36^	124	85					
	9.00 - 9.30				C	12.6	24	1116	1639	276	214	72	800	241	453	418	387	285	633	206	358	361	321	213	83	36^	124	85					
	9.30 - 10.00				A	11.0	21	975	1625	260	195	72	810	223	428	408	394	316	624	172	318	338	322	251	57^	27^	133	91					
	10.00 - 10.30				A	12.7	23	1125	1617	272	215	72	798	242	459	419	385	278	626	204	351	356	311	212	65	26^	128	81					
	10.30 - 11.00				A	13.2	24	1170	1654	288	225	71	802	257	470	428	384	273	624	213	358	360	315	202	98	44^	129	89					
					A	13.6	26	1205	1646	281	215	71	785	239	446	412	382	278	651	229	395	383	333	193	104	46^	106	78					
YOU'RE-GOOD MAN, C BROWN(S,R)																																	
TUE	8.00P	60	CBS		A	6.5	13	576	1764	213	182	87^	565	256	396	309	230	137	455	236	324	260	161	103^	186	98^	557	341					
	182	93	EA																														
	CONT'D																																

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32 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									WORKING WOMEN	W O M E N					M E N					T E E N S			C H I L D R E N					
						DAY	TIME	DUR		NET	NO. OF	AVG. AUD.	SH %	AVG. AUD. 0,000	18- 49	18- 34	18- 49	25- 54	35- 64	55+	18- 34	18- 49	25- 54	35- 64	55+	12- 17	12- 17	12- 14
#STNS	CVG%	TYPE	T/C																									
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	8.4	19	748	218	158	783	155	295	302	343	428	517	103	223	243	266	245	21^	21^	18^	23^	17^	21^
MON-FRI 6.30P	30	ABC	65		B	9.7	20	857	218	154	779	147	295	315	354	421	537	117	237	253	265	253	22^	24^	20^	30	19^	19^
214 99 N 188					C	10.6	20	935	228	161	773	147	306	322	370	410	562	125	249	268	270	261	25^	27^	23^	36	21^	20^
ABC WRLD NEWS TONIGHT-SUN(B)					A	1.5	4	133	151^	99^	752	231^	286^	209^	277^	436^	651	156^	287^	251^	350^	338^	<<	45^	45^	<<	<<	27^
SUN 6.37P	23	ABC																										
80 35 N																												
CBS EVENING NEWS-RATHER					A	8.5	19	755	231	151	761	147	276	291	320	428	584	110	221	235	265	319	25^	14^	26^	31^	16^	18^
MON-FRI 6.30P	30	CBS	65		B	9.4	20	836	218	138	764	118	254	274	324	456	580	92	207	221	272	331	21^	18^	16^	25^	15^	17^
208 98 N 194					C	11.0	21	975	220	136	761	125	265	287	331	439	588	100	221	230	279	328	26^	20^	22^	33	20^	21^
CBS EVENING NEWS-SUNDAY					A	8.3	21	735	244	173	660	154	310	326	336	297	716	245	437	409	328	235	62^	39^	43^	22^	31^	14^
SUN 6.23P	7	CBS	11		B	6.1	15	541	208	133	656	105	235	251	300	376	698	171	318	333	321	319	42^	20^	30^	18^	18^	12^
185 90 N 24					C	6.8	14	606	212	136	699	104	234	258	314	414	670	147	290	299	310	333	30^	20^	24^	19^	18^	14^
CBS EVENING NEWS-SUNDAY(B)					A	2.9	7	257	193^	162^	720	145^	301	312	338	369	729	179^	410	415	378	262	36^	38^	16^	19^	35^	33^
SUN 6.30P	23	CBS																										
102 45 N																												
CBS SAT. NEWS-SCHIEFFER					A	6.6	18	585	172	90^	727	80^	162	214	307	481	578	103^	201	217	243	341	18^	7^	19^	24^	19^	14^
SAT 6.30P	30	CBS	12		B	5.5	14	487	192	117	702	111	208	230	279	439	641	135	244	244	258	360	24^	14^	17^	24^	21^	15^
161 90 N 33					C	6.4	14	566	192	117	720	108	215	236	285	452	639	131	249	252	281	350	25^	19^	24^	30^	21^	16^
NBC NIGHTLY NEWS					A	8.4	19	741	195	133	764	136	264	282	317	437	544	131	230	224	232	282	30^	38^	32^	20^	16^	19^
MON-FRI 6.30P	30	NBC	65		B	8.6	18	761	200	130	773	124	254	278	329	456	563	118	225	236	250	295	26^	35	26^	25^	16^	19^
204 99 N 189					C	9.9	19	878	207	140	786	128	271	300	340	449	583	131	246	255	260	290	27^	32	27^	31	18^	21^
NBC NIGHTLY NEWS-SUN					A	5.8	15	514	192	107^	773	118^	200	253	299	487	634	179	268	259	242	317	26^	21^	13^	16^	29^	16^
SUN 6.30P	30	NBC	12		B	6.0	14	528	191	120	735	112	229	255	306	441	656	143	274	295	301	324	28^	25^	28^	24^	27^	24^
181 91 N 24					C	6.5	13	575	213	137	774	116	248	273	324	463	657	139	272	287	293	331	29^	26^	27^	27^	27^	22^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

JUN. 13-19, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
									TOTAL				W O M E N						M E N						T E E N S				
									PERS	18-24	25-34	35-49	15-24	18-34	18-49	21-24	21-34	25-34	15-24	18-34	18-49	21-24	21-34	25-34	12-17	12-17			
DAY	TIME	DUR	NET	NO. OF		AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	18+	49	54	24	TOTAL	34	49	49	54	54	24	TOTAL	34	49	49	54	54	17	17	
LATE FRINGE																													
ABC NEWS:NIGHTLINE TUE 11.30P 30 ABC 58						A	4.9	15	437	1337	256	184	206	62^	708	207	363	338	421	389	76^	532	194	310	288	334	298	20v	10v
209 98 N 151						B	5.6	16	495	1378	258	187	190	69	725	190	363	345	400	360	62	562	183	325	298	349	328	23^	23^
THU 11.45P 15						C	5.4	16	483	1393	253	183	189	66	716	184	358	340	398	360	63	576	182	325	300	358	332	24^	22^
ABC NEWS:NIGHTLINE-MON. MON 12.08A 30 ABC 3						A	3.6	14	319	1376	186^	140^	156^	70^	620	121^	302	267	303	270	82^	630	224	365	336	408	366	19v	8v
210 98 N 3						B	3.2	13	284	1352	196	151	146	78^	608	159	318	292	330	280	77^	647	219	378	356	420	377	23v	7v
12.00 - 12.30						C	3.2	13	284	1352	196	151	146	78^	608	159	318	292	330	280	77^	647	219	378	356	420	377	23v	7v
12.30 - 1.00						A	3.8	14	337	1383	177^	135^	150^	70^	623	121^	297	263	300	266	83^	632	225	363	332	399	357	21v	10v
						A	3.1	13	275	1329	212^	154^	174^	66^	601	120^	315	278	308	279	75^	612	216^	369	346	432	391	13v	<<
ABC NEWS:NIGHTLINE-THU THU 12.00M 23 ABC 3						A	3.3	11	292	1396	178^	116^	138^	21v	692	153^	258	239	279	277	73^	629	201^	347	322	378	334	5v	<<
211 98 N 6						B	3.3	12	292	1328	187	116^	132	36^	643	119^	231	221	273	250	62^	597	200	350	315	366	347	15v	12v
						C	3.5	14	309	1379	218	149	161	41^	666	127	284	269	320	298	54^	641	206	353	325	387	368	15v	8v
ABC NEWS:NIGHTLINE-FRI FRI 12.00M 30 ABC 2						A	3.5	12	310	1296	219	140^	128^	97^	716	176^	306	271	309	249	68^	499	143^	250	221	279	247	15v	13v
204 98 N 3						B	3.9	13	346	1334	248	152	145	87^	707	184	336	308	337	287	62^	517	166	277	247	292	271	19v	13v
						C	3.6	15	321	1262	268	159	180	66^	618	150	294	273	357	327	65^	563	183	292	280	346	299	9v	36^
ABC WEEKEND REPORT-SAT. SAT 11.30P 15 ABC 13						A	1.9	6	168	1410	301^	204^	230^	96v	679	238^	372^	300^	392	369^	30v	630	183^	448	440	479	457	<<	37v
SAT 11.30P 15 ABC 13						B	1.9	6	170	1386	294	197	216	78^	686	185	370	351	424	385	81^	544	203	350	321	381	345	24v	51^
135 75 N 38						C	2.0	6	178	1420	304	224	229	79^	713	195	389	367	431	390	75^	547	195	333	310	375	339	22v	43^
ABC WEEKEND REPORT-SUN. SUN 11.30P 15 ABC 13						A	1.9	7	168	1462	263^	202^	202^	65v	804	219^	450	450	474	408	70v	524	224^	315^	280^	308^	296^	47v	14v
146 81 N 38						B	2.3	9	200	1352	255	193	207	67^	675	215	390	380	440	398	80^	569	238	389	365	424	385	26v	26v
						C	2.2	9	192	1371	258	203	210	65^	656	191	367	355	418	378	72^	588	216	386	365	431	401	35^	27v
CAPITAL TO CAPITAL(S) WED 11.30P 94 ABC 13						A	2.8	11	248	1466	239^	192^	191^	94^	729	193^	395	362	434	387	85^	584	174^	372	335	400	374	42v	32v
212 99 N																													
11.30 - 12.00						A	4.1	13	363	1472	243	196	184	102^	738	218	409	369	430	382	72^	599	166^	360	325	391	373	41v	32v
12.00 - 12.30						A	2.5	10	222	1421	221^	173^	182^	92^	725	191^	396	365	442	393	102^	551	167^	364	325	379	343	44v	27v
12.30 - 1.00						A	2.1	10	186	1390	231^	188^	197^	74v	662	138^	340^	320^	402	364	82v	548	184^	371	336^	409	380	37v	33v
1.00 - 1.30						A	1.8	10	159	1451	270^	226^	220^	79v	675	122^	342^	318^	392^	354^	83v	559	183^	396^	356^	423	399	42v	37v
CBS LATE NIGHT I MON 11.30P 62 CBS 62						A	3.5	14	307	1376	254	198	199	86^	649	211	382	361	392	352	94^	559	209	364	320	365	338	43^	42^
169 84 FF 162						B	3.6	14	315	1339	268	203	204	79^	696	213	395	372	417	378	89	507	195	331	306	345	302	38^	30^
TUE&THU 12.18A 66						C	3.7	14	325	1369	278	212	217	82	733	216	405	378	430	391	77^	517	183	323	303	350	309	29^	28^
WED 11.30P 65																													
FRI 12.00M 73																													
11.30 - 12.00						A	4.4	14	385	1408	265	202	213	86^	717	219	417	385	429	387	86^	553	213	351	312	354	326	35^	26v
12.00 - 12.30						A	3.6	14	321	1414	262	210	205	85^	665	217	396	378	409	365	91^	564	217	370	329	377	348	44^	39^
12.30 - 1.00						A	3.1	13	271	1331	235	182	179	85^	595	197	348	330	353	318	97^	558	190	353	307	352	327	48^	54^
CONT'D																													

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			TEENS MALE FEM.	
										TOTAL PERS				WOMEN						MEN										
DAY	TIME	DUR	NET	NO. OF		AVG. AUD.	SH %	AVG. AUD. 0,000	18-25	15-24	18-34	18-49	18-64	18-74	18-84	15-24	18-34	18-49	18-64	18-74	18-84	15-24	18-34	18-49	18-64	18-74	18-84	12-17	15-17	
#STNS	CVG%	TYPE	T/C			%	%		(2+)	18+	49	54	24	TOTAL	34	49	49	54	54	24	TOTAL	34	49	49	54	54	17	17		
LATE FRINGE CONT'D																														
CBS LATE NIGHT I-CONT'D						A	3.0	16	261	1321	253	194	199	87^	603	208	354	337	363	328	107^	561	212	391	337	376	351	44^	49^	
1.00 - 1.30																														
CBS LATE NIGHT II						A	2.4	15	212	1288	244	185	182	89^	619	214	367	346	377	335	81^	538	210	369	338	394	361	30^	34^	
MON 12.32A						B	2.5	14	218	1289	266	202	196	89^	673	233	403	377	418	375	87^	486	202	344	319	361	317	34^	32^	
169 84 CBS FF 188						C	2.4	14	212	1329	293	226	225	91^	705	234	423	394	441	398	85^	502	202	347	325	372	324	27^	32^	
TUE 1.24A																														
WED 12.35A																														
THU 1.24A																														
FRI 12.43A																														
12.30 - 1.00						A	2.6	13	232	1342	266	210	198	101^	673	217	395	370	407	350	70^	513	190	335	318	380	347	34^	29^	
1.00 - 1.30						A	2.3	14	203	1322	260	206	195	90^	639	220	382	356	388	349	90^	529	223	369	342	393	349	35^	33^	
1.30 - 2.00						A	2.4	18	208	1260	210^	151^	162^	81^	571	210^	337	326	353	318	80^	584	218^	418	372	422	404	25^	43^	
2.00 - 2.30						A	2.1	19	188	1180	221^	142^	156^	76^	549	210^	331	312	338	306	89^	557	216^	379	329	396	368	20^	34^	
CBS NEWS NIGHTWATCH-1						A	0.9	9	77	1311	348^	268^	279^	49^	745	189^	458^	457^	498	462^	84^	464	174^	336^	313^	343^	300^	29^	12^	
MWSU 2.00A						B	0.9	8	78	1214	274^	191^	226^	53^	690	200^	388	369	427	404	67^	441	150^	282^	268^	342	297^	14^	24^	
47 52 CBS N 176						C	0.9	9	78	1239	281^	205^	218^	63^	692	221^	387	363	415	387	66^	458	171^	299^	279^	338	304^	18^	18^	
CBS NEWS NIGHTWATCH-2																														
MWSU 2.30A						A	1.0	12	87	1208	288^	192^	213^	56^	670	176^	415	407	444	412	62^	431	153^	312^	301^	324^	297^	36^	20^	
62 63 CBS N 190						B	0.9	11	82	1180	284^	180^	211^	58^	672	200^	369	349	402	378	66^	411	140^	260^	248^	320	280^	21^	24^	
TUE&THU 2.48A						C	0.9	11	79	1200	300^	201^	213^	61^	674	214^	374	351	404	376	64^	439	162^	279^	262^	323	288^	20^	18^	
CBS NEWS NIGHTWATCH-3						A	0.9	15	76	1157	298^	194^	217^	69^	686	200^	410^	403^	432^	383^	45^	385^	178^	282^	274^	288^	258^	18^	24^	
MTTHSU 3.00A						B	0.8	14	75	1127	274^	163^	187^	65^	680	195^	342	325^	381	344	49^	356	141^	222^	215^	273^	238^	14^	20^	
78 73 CBS N 193						C	0.8	15	74	1117	290^	174^	194^	56^	682	179^	319^	299^	369	340^	51^	359	135^	218^	210^	252^	216^	12^	13^	
WED 3.00A																														
3.00 - 3.30						A	1.0	13	85	1191	263^	189^	199^	76^	651	215^	407	399	416	370^	39^	433	177^	323^	323^	344^	318^	20^	36^	
3.30 - 4.00						A	1.0	15	87	1161	248^	177^	190^	61^	655	204^	392	384^	403	364^	39^	415	202^	327^	316^	336^	309^	18^	27^	
4.00 - 4.30						A	0.9	16	82	1192	315^	200^	216^	60^	738	224^	432	422	445	408^	39^	377^	186^	286^	277^	290^	261^	14^	21^	
4.30 - 5.00						A	0.8	15	71	1172	341^	217^	236^	74^	727	217^	453^	443^	470^	414^	41^	372^	181^	281^	272^	281^	249^	10^	17^	
5.00 - 5.30						A	0.8	15	67	1193	337^	205^	238^	77^	730	203^	434^	430^	471^	406^	54^	383^	176^	258^	248^	258^	214^	10^	18^	
5.30 - 6.00						A	0.6	12	56	1168	358^	208^	276^	79^	722	136^	391^	391^	461^	393^	79^	351^	155^	214^	203^	212^	177^	47^	24^	
CBS NEWS NIGHTWATCH-3(B)						A	0.5^	9^	44^	1386^	343^	132^	207^	68^	746^	201^	361^	361^	437^	368^	71^	512^	217^	297^	297^	297^	297^	71^	<<	
WED 5.45A																														
60 58 CBS N																														
CBS SUNDAY NEWS						A	2.9	7	257	1819	389	307	255	122^	954	196^	497	482	540	458	129^	641	190^	395	356	406	390	87^	71^	
SUN 11.00P						B	2.9	6	256	1508	272	179	184	58^	798	149	360	346	395	361	51^	619	153	317	303	360	335	23^	22^	
110 59 CBS N 39						C	3.2	7	284	1473	287	203	209	55^	810	166	381	367	411	377	56^	570	136	288	275	320	293	26^	15^	
DAVID LETTERMAN I						A	3.7	18	331	1380	236	200	200	114	653	271	466	411	446	408	179	554	305	426	371	396	313	68^	42^	
CONT'D																														

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	TEENS MALE FEM.		
						AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN			WOMEN					MEN										
DAY	TIME	DUR	NET	NO. OF T/C					18-49	25-54	15-24	TOTAL	18-34	18-49	18-49	21-24	21-24	25-24	15-24	TOTAL	18-34	18-49	21-24	21-24	25-24	12-17	12-17	
LATE FRINGE CONT'D																												
DAVID LETTERMAN I-CONT'D																												
MON-FRI	12.30A	30	NBC	65	B	3.7	18	329	1337	260	219	198	112	635	260	440	402	432	376	160	558	309	433	389	420	334	52^	32^
	204	98	GV	189	C	3.9	19	346	1377	278	236	208	119	659	281	449	406	442	384	162	582	327	455	404	434	350	47^	37^
DAVID LETTERMAN II																												
MON-FRI	1.00A	30	NBC	65	A	2.9	17	260	1340	224	198	193	118^	602	272	458	409	435	393	190	567	329	453	410	436	337	68^	48^
	204	99	GV	189	B	3.1	18	270	1317	259	223	196	116	611	267	441	404	428	368	177	567	336	454	410	439	340	54^	32^
					C	3.2	20	285	1360	277	239	205	126	640	292	453	409	439	376	179	590	360	477	422	451	356	47^	36^
FRIDAY NIGHT VIDEOS																												
FRI	1.30A	60	NBC	13	A	2.4	17	213	1305	236^	224^	198^	168^	604	343	475	412	416	344	207^	534	352	434	366	384	276^	50^	50^
	173	96	PC	38	B	2.6	17	230	1373	237	214	175	169	591	318	461	410	428	348	223	543	378	459	378	403	313	103^	59^
	1.30 - 2.00				C	2.6	17	234	1418	268	241	199	170	599	331	471	415	440	358	231	582	410	499	416	441	347	100^	61^
	2.00 - 2.30				A	2.6	16	230	1357	237^	227^	200^	176^	607	323	466	400	407	346	198^	542	330	431	381	398	292	61^	63^
					A	2.1	16	186	1301	245^	231^	205^	167^	630	385	508	447	447	358	228^	548	396	458	366	386	269^	38^	36^
G MICHAELS SPORTS MACHINE																												
SUN	11.30P	15	NBC	13	A	2.0	6	177	1535	269^	269^	258^	68^	625	157^	447	427	445	398	207^	778	383	651	563	583	482	77^	<<
	85	55	SC	40	B	2.1	7	189	1466	251	213	198	93^	604	195	389	375	408	347	195	717	350	531	466	506	414	61^	32^
					C	1.9	6	169	1487	274	228	226	93^	609	210	404	387	425	376	198	735	351	534	467	518	418	50^	39^
LATE SHOW-FOX																												
MON-FRI	11.30P	60	FOX	65	A	1.1	4	99	1293	273^	226^	218^	124^	496	217^	359	331^	372	320^	183^	446	270^	381	319^	337^	308^	166^	90^
					B	1.1	4	101	1343	283	249^	222^	122^	605	302	460	426	452	388	158^	537	332	458	390	419	359	65^	54^
	104	79	GV	189	C	1.5	4	129	1436	287	255	223	148^	638	333	483	434	468	401	179^	587	360	486	410	439	367	65^	57^
	11.30 - 12.00				A	1.2	3	108	1289	276^	224^	224^	119^	493	216^	361	332	375	328	174^	455	266^	391	321	341	314	143^	84^
	12.00 - 12.30				A	1.0	4	92	1273	264^	225^	207^	127^	489	214^	350^	325^	361^	305^	190^	428	270^	362^	311^	325^	295^	190^	95^
SATURDAY NIGHT																												
SAT	11.30P	78	NBC	11	A	7.0	23	620	1448	225	178	156	171	599	265	424	365	401	344	183	578	298	459	413	449	373	112	96^
	199	99	GV	30	B	7.4	23	659	1473	278	229	214	143	636	277	445	401	435	381	140	559	280	437	397	424	370	95	83
	11.30 - 12.00				C	7.9	24	702	1549	301	254	229	148	662	306	476	433	468	407	152	598	308	474	429	464	407	98	87
	12.00 - 12.30				A	8.3	24	735	1475	237	181	160	158	604	258	412	354	395	344	157	579	285	434	395	441	374	113	99
	12.30 - 1.00				A	6.8	23	602	1430	219	179	151	181	599	272	438	379	409	347	203	567	300	468	421	449	367	117	99^
					A	5.3	20	470	1382	200	165	149	178	571	260	413	355	388	329	206	586	322	494	431	455	373	93^	77^
TONIGHT SHOW																												
MON-FRI	11.30P	60	NBC	65	A	6.5	21	576	1454	250	181	193	91	739	215	430	394	448	414	109	539	216	336	302	341	293	53^	47^
	201	98	GV	186	B	5.9	19	519	1381	261	199	201	87	711	213	408	381	427	385	100	537	218	344	321	360	306	43^	31^
	11.30 - 12.00				C	6.1	20	538	1402	275	214	208	90	733	227	415	385	433	391	97	543	215	351	325	361	311	39^	32^
	12.00 - 12.30				A	7.0	20	622	1475	252	179	193	87	756	206	429	398	455	420	93	549	205	331	304	346	302	46^	47^
					A	6.0	22	530	1431	247	184	193	96	719	225	431	390	440	408	128	527	230	343	300	335	283	61^	48^
U.S. OPEN GOLF-THU.(S)																												
THU	11.30P	15	ABC		A	4.1	11	363	1415	270	188	208	40^	771	150^	308	283	338	330	58^	582	155^	298	274	324	297	9^	10^
	206	97	SC																									
U.S. OPEN GOLF-FRI.(S)																												
FRI	11.30P	30	ABC		A	4.3	12	381	1354	270	187	191	62^	699	176	318	301	352	312	76^	538	167	281	261	324	274	17^	15^
	206	98	SC																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8

40 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME DAYTIME #STNS CVG% TYPE T/C						KEY	HOUSEHOLD AUDIENCES AVG. SH AUD. % 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
										LOH WORKING			W O M E N					M E N					T E E N S		C H I L D R E N					
										18-49	WOMEN														MALE	FEM.	MALE	FEM.	TOTAL	
							W/CH	18-	18-	25-	35-		18-	18-	25-	35-		12-	12-	2-	2-	6-								
							<3	18+	49	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	11				
MON-FRI EARLY MORNING																														
ABC WORLD NEWS-MORN-615A						A	1.4	15	122	81^	296	276	619	236^	464	458	342	124^	540	182^	374	352	295	153^	<<	7v	9v	10v	15v	
MON-FRI 6.15A 15 ABC 65						B	1.4	14	128	56^	272	229	599	197^	399	402	341	157^	466	120^	300	321	301	126^	10v	16v	14v	15v	14v	
134 81 N 190						C	1.4	14	122	64^	273	224	619	174^	383	388	353	192^	484	139^	302	325	287	136^	16v	22v	12v	16v	14v	
ABC WORLD NEWS-MORN-645A						A	2.2	17	193	78^	280	226	623	242	419	429	287	163^	528	122^	299	335	327	177	7v	13v	7v	15v	13v	
MON-FRI 6.45A 15 ABC 64						B	2.4	17	217	58^	284	219	607	222	379	388	285	187	476	105^	279	308	313	145	19v	26v	18v	30v	26v	
183 91 N 189						C	2.3	16	200	65^	283	221	619	192	386	400	320	187	481	123^	271	303	291	150	32v	31v	20v	25v	28v	
BEFORE HOURS						A	0.7	9	60	79v	283^	214^	598	211^	351^	410^	295^	187^	491^	236^	323^	257^	204^	152^	18v	10v	<<	<<	<<	
MON-FRI 6.15A 15 NBC 65						B	0.7	9	66	56v	303^	217^	572	165^	336^	370^	335^	163^	450	192^	275^	260^	193^	127^	53v	20v	14v	15v	<<	
148 85 N 190						C	0.8	9	66	66v	305^	252^	606	167^	363^	370^	323^	198^	428	191^	263^	245^	155^	126^	38v	22v	14v	14v	17v	
CBS MORNING NEWS-6:30AM						A	0.9	9	82	61v	265^	205^	541	115^	290^	306^	315^	198^	482	136^	249^	236^	236^	224^	33v	8v	14v	<<	15v	
MON-FRI 6.30A 30 CBS 65						B	1.1	10	99	58v	243^	156^	558	118^	291	324	355	193^	450	119^	219^	244^	255^	178^	15v	8v	18v	19v	18v	
139 85 N 195						C	1.2	11	106	57v	258	149^	592	132^	289	327	355	233^	429	104^	199^	211^	236^	187^	19v	11v	25v	17v	25v	
CBS THIS MORNING-1						A	1.8	10	158	73^	188^	153^	659	127^	303	295	290	326	471	121^	241	223	208^	226	7v	16v	31v	10v	17v	
MON-FRI 7.30A 30 CBS 65						B	2.1	10	186	53^	191	131^	662	119^	286	301	325	332	463	95^	216	219	221	220	13v	12v	18v	20v	18v	
203 98 N 145						C	2.2	11	192	48^	189	129^	657	118^	274	289	312	340	452	86^	207	212	219	217	19v	9v	20v	20v	24v	
CBS THIS MORNING-2						A	2.0	10	175	76^	195	151^	721	175^	299	283	327	364	378	67^	190^	189^	212	171^	12v	9v	22v	20v	19v	
MON-FRI 8.30A 30 CBS 65						B	2.2	10	193	55^	141	95^	700	127^	247	246	309	415	419	87^	179	180	182	215	8v	11v	19v	26v	18v	
203 98 N 145						C	2.3	11	208	46^	146	92^	708	123	240	253	312	423	406	75^	161	164	173	220	10v	9v	23v	25v	24v	
GOOD MORNING, AMERICA-730						A	3.6	21	319	63^	276	217	709	186	379	394	375	274	429	96^	225	221	236	172	4v	12v	17v	24v	27^	
MON-FRI 7.30A 30 ABC 65						B	4.2	20	368	53^	248	184	704	185	369	386	352	284	419	99	201	220	211	182	9v	7v	20^	26^	28^	
214 99 N 189						C	4.2	21	374	57^	244	184	708	168	376	394	369	282	423	99	196	216	219	187	14v	7v	21^	24^	28^	
GOOD MORNING, AMERICA-830						A	3.8	18	337	76^	206	162	762	182	370	389	394	334	317	69^	170	160	174	123	7v	16v	26^	24v	33^	
MON-FRI 8.30A 30 ABC 64						B	4.0	19	357	69^	196	154	759	177	361	387	384	342	348	72	156	172	183	156	7v	8v	25^	26^	30^	
213 99 N 189						C	4.3	20	384	71	200	156	760	163	360	381	392	344	366	69	150	170	196	175	9v	8v	23^	25^	23^	
NBC NEWS AT SUNRISE						A	1.8	19	158	46v	291	215	577	108^	321	351	360	206^	518	151^	268	292	273	189^	9v	22v	8v	7v	<<	
MON-FRI 6.00A 30 NBC 65						B	2.0	20	182	41^	304	214	627	119^	350	382	412	212	494	131^	250	271	265	189	32v	30v	11v	22v	20v	
201 98 N 190						C	2.0	20	178	60^	304	239	639	141^	369	392	379	214	492	126^	234	255	248	206	25v	32v	13v	16v	20v	
TODAY SHOW-7.30AM						A	3.8	22	335	50^	241	185	685	136	336	357	364	304	446	113	218	215	227	199	15v	13v	17v	22v	24v	
MON-FRI 7.30A 30 NBC 65						B	4.5	22	395	48^	221	160	699	120	329	349	392	325	452	101	208	211	226	213	11v	9v	21^	20^	25^	
205 99 N 190						C	4.6	22	405	52^	219	160	688	127	325	347	374	317	469	106	218	222	229	223	15v	10v	22^	19^	27^	
TODAY SHOW-8.30AM						A	3.5	17	310	47^	181	133	769	103^	277	271	385	452	357	69^	150	136	166	192	13v	21v	26v	19v	25v	
MON-FRI 8.30A 30 NBC 65						B	4.3	20	378	45^	177	134	754	113	304	319	397	405	381	81	166	165	184	191	8v	8v	23^	15v	17v	
205 99 N 190						C	4.6	21	411	54^	170	131	733	118	306	325	379	385	412	89	183	183	195	209	10v	8v	21^	17^	17^	

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

42 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									LOH			W O M E N						M E N		T E E N S			C H I L D R E N					
						DAY	TIME	DUR	NET	NO. OF	AVG. AUD. %	SH %	AVG. AUD. 0,000	18-49 W/CH	WORKING WOMEN 18+	15-24	TOTAL	18-34	18-49	25-34	25-34	35-64	55+	TOTAL	55+	MALE 12-17	FEM. 12-17	TOT. 15-17
MONDAY-FRIDAY DAYTIME																												
ALL MY CHILDREN					A	6.6	22	583	138	217	194	168	813	369	581	450	486	339	196	284	54^	20^	83	45^	59	94	55^	99
MON-FRI 1.00P					B	6.8	25	606	146	232	208	154	848	388	600	475	519	351	203	244	58	14^	47	36^	42	63	59	46
217 99 DD 188					C	7.4	25	658	146	240	212	149	852	385	584	459	508	345	219	263	71	14^	41	32^	54	57	71	39
1.00 - 1.30					A	6.3	21	556	138	221	198	165	815	375	584	452	484	334	199	289	54^	18^	81	41^	61	94	51^	104
1.30 - 2.00					A	6.9	23	610	137	214	191	171	812	363	579	449	488	343	193	279	55	21^	85	49^	58	94	57	94
AMERICAN TREASURY					A	4.3	15	381	60^	218	172	109	865	177	356	274	317	357	466	279	136	55^	44^	50^	43^	55^	44^	55^
MAF 3.58P					B	4.5	15	395	95	201	159	139	883	217	416	320	364	372	423	256	122	25^	66	54^	38^	48^	38^	48^
196 92 CBS 38 DO 112					C	4.6	15	410	93	192	139	130	879	232	423	329	380	374	405	278	128	26^	55^	49^	36^	49^	38^	48^
ANOTHER WORLD					A	5.0	17	443	77	170	155	246	775	258	435	293	349	320	284	201	88	68^	190	139	70^	61^	43^	88
MON-FRI 2.00P					B	4.7	17	416	78	167	149	162	848	262	449	330	391	363	338	227	97	30^	81	63	44^	59^	58^	45^
202 99 DD 185					C	5.0	17	442	82	192	167	156	863	273	464	342	402	368	340	266	105	25^	66	49^	32^	48^	48^	33^
2.00 - 2.30					A	5.1	18	448	77	175	161	242	777	260	438	297	354	322	282	205	88	65^	186	132	73^	63^	44^	93
2.30 - 3.00					A	4.9	17	438	77	164	150	250	773	255	431	288	343	317	287	198	89	72^	194	146	67^	59^	43^	83
AS THE WORLD TURNS					A	6.6	23	583	105	163	116	128	862	220	383	285	336	344	429	237	101	42^	69	39^	60	78	53^	84
MON-FRI 2.00P					B	6.4	23	565	107	159	124	109	895	220	397	308	351	348	454	262	127	19^	35^	27^	37^	46	48	36^
210 99 DD 190					C	6.5	23	579	97	166	122	113	908	228	416	321	377	379	436	271	123	19^	31^	29^	36^	46	47	36^
2.00 - 2.30					A	6.6	23	583	101	160	116	125	857	218	380	283	331	338	428	244	103	43^	65	37^	62	82	57^	87
2.30 - 3.00					A	6.6	23	583	108	166	117	130	868	222	386	288	341	350	429	229	99	42^	73	41^	57^	73	49^	81
BOLD AND THE BEAUTIFUL					A	5.6	19	496	99	162	126	102	823	211	367	287	328	324	415	267	109	44^	62^	36^	73	91	69	95
MON-FRI 1.30P					B	5.2	19	459	104	162	128	93	878	210	374	292	335	346	460	283	122	20^	25^	18^	46^	51^	58	39^
198 93 CBS 65 DD 188					C	5.3	18	468	94	181	137	101	891	224	410	320	371	382	430	289	120	19^	22^	21^	43^	50^	53^	39^
CLASSIC CONCENTRATION					A	3.6	16	319	61^	102^	64^	86^	698	128	219	168	246	274	402	291	133	47^	76^	56^	80^	104^	65^	119
MON-FRI 10.30A					B	3.3	15	293	79^	115	78^	67^	781	144	287	235	302	338	427	296	132	27^	32^	29^	62^	70^	76^	56^
143 79 NBC 65 QG 186					C	3.5	15	312	84	141	104	77^	799	175	336	273	341	339	395	325	147	24^	29^	25^	51^	67^	71^	47^
DAYS OF OUR LIVES					A	6.9	23	610	84	146	128	259	745	252	428	282	332	308	267	208	87	63	218	147	64	85	46^	103
MON-FRI 1.00P					B	6.3	23	561	89	164	144	195	834	278	462	326	385	343	314	235	94	36^	103	83	40^	64	55	49
205 99 DD 188					C	6.9	23	609	91	185	158	181	850	290	483	351	413	360	305	265	101	28^	84	67	35^	51	50	36^
1.00 - 1.30					A	6.6	22	583	83	139	122	249	733	241	413	272	322	303	271	209	86	66	217	145	66	86	48^	105
1.30 - 2.00					A	7.2	24	636	86	152	134	267	755	262	442	291	341	312	264	206	88	61	219	148	63	83	44^	102
GENERAL HOSPITAL					A	6.9	24	611	100	213	171	149	800	313	492	387	435	330	260	252	75	28^	95	55	43^	74	41^	76
MON-FRI 3.00P					B	7.1	25	631	119	218	178	152	844	351	521	407	462	335	268	222	83	21^	68	48	36^	61	49	48
217 99 DD 188					C	7.8	26	694	123	233	194	163	866	360	538	413	465	339	277	230	87	23^	68	49	43	54	55	42
3.00 - 3.30					A	6.8	24	602	103	209	171	147	797	315	499	395	438	326	255	255	72	26^	95	52^	40^	76	40^	76
3.30 - 4.00					A	7.0	24	620	97	216	172	150	804	312	485	380	432	334	266	248	77	30^	96	58	46^	71	41^	76
GUIDING LIGHT					A	5.6	19	493	91	219	167	128	874	218	393	300	353	377	429	223	103	34^	57^	47^	44^	63^	51^	56^
MON-FRI 3.00P					B	5.8	21	518	100	196	158	131	890	224	419	325	365	371	432	248	117	19^	58	46^	34^	48^	44^	38^
209 99 CBS 64 DD 188					C	6.0	20	535	94	193	142	124	897	234	429	336	384	387	420	260	118	19^	49	41^	35^	50	44^	41^
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

44 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
										LOH WORKING 18-49 WOMEN			W O M E N										M E N		T E E N S			C H I L D R E N	
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	W/CH	18- 49	15- 24	TOTAL	18- 34	18- 49	25- 49	25- 54	35- 64	55+	TOTAL	55+	MALE 12- 17	FEM. 12- 17	TOT. 15- 17	MALE 2- 11	FEM. 2- 11	TOT. 5- 11	TOT.			
MONDAY-FRIDAY DAYTIME CONT'D																													
GUIDING LIGHT-CONT'D																													
3.00 - 3.30																													
3.30 - 4.00																													
HOME																													
MON-FRI	11.30A	30	ABC	65	A	2.5	11	225	109^	229	191	141^	772	268	506	406	440	381	231	297	83^	51^	74^	58^	73^	108^	72^	109^	
	175	88	IA	110	B	2.5	11	218	143	238	205	96^	786	324	524	443	484	353	220	254	58^	18v	34^	24v	55^	62^	68^	49^	
					C	2.6	11	227	149	243	207	98^	796	317	528	445	488	366	224	253	63^	19v	31^	24v	50^	57^	69^	38^	
LOVING																													
MON-FRI	12.30P	30	ABC	65	A	3.6	13	319	113	235	207	133	798	341	509	405	437	315	257	275	63^	16v	76^	39^	63^	76^	49^	91^	
	177	89	DD	188	B	3.8	15	335	136	234	218	122	816	383	554	451	490	309	223	230	54^	13v	39^	27^	45^	60^	53^	52^	
					C	4.1	15	362	143	242	221	138	833	385	569	451	490	324	225	239	59^	17v	39^	30^	65^	54^	74	44^	
NBC NEWS DIGEST-DAYTIME																													
MW	2.57P	1	NBC	39	A	4.3	15	381	78^	170	150	271	763	273	436	278	334	299	271	190	74^	78^	193	152	71^	60^	41^	90^	
	189	92	N	113	B	4.2	15	371	73	167	146	179	825	257	448	322	378	369	321	220	81	35^	94	75	48^	60^	59^	48^	
					C	4.5	15	402	74	187	163	160	832	252	449	334	389	372	328	274	97	30^	84	63^	34^	48^	46^	36^	
NEW CARD SHARKS																													
MON-FRI	10.30A	30	CBS	65	A	3.1	14	273	87^	127	93^	74^	641	180	324	268	305	316	280	334	154	43^	42^	41^	109^	121^	58^	172	
	159	80	QP	190	B	2.8	13	248	73^	109	81^	49^	694	166	303	262	303	334	350	389	219	28^	27^	21v	58^	73^	63^	68^	
					C	3.0	13	268	76^	131	95	58^	704	177	315	265	320	334	335	421	239	25^	25^	18v	69^	70^	79^	60^	
NEWSBREAK-11.57																													
					A	4.4	18	392	72^	149	114	102	746	187	326	264	313	284	371	325	149	45^	76^	63^	89	91	59^	121	
MON-FRI 11.57A																													
	173	2	CBS	65	B	4.4	19	394	73	127	97	73	741	173	314	256	296	297	386	397	204	23^	32^	25^	55^	67	65	58^	
		79	N	189	C	5.0	20	447	66	160	119	72	748	178	318	256	304	306	382	412	211	20^	25^	19^	54^	62	67	48^	
NEWSBREAK-3.44																													
MON&WED	3.42P	1	CBS	64	A	5.1	17	452	98	213	163	125	877	222	377	287	338	361	448	223	101	34^	56^	45^	38^	61^	49^	50^	
	199	95	N	188	B	4.9	17	436	105	201	164	131	889	231	409	318	356	357	444	258	126	21^	65	50^	36^	50^	40^	45^	
	3.47P	1			C	5.2	17	458	95	196	149	120	893	234	412	321	367	374	435	259	120	19^	51^	40^	35^	53^	43^	45^	
TUE THU&FRI 3.45P																													
ONE LIFE TO LIVE																													
MON-FRI	2.00P	60	ABC	65	A	6.5	22	572	131	192	165	157	802	341	541	422	462	332	221	249	64	30^	91	52^	61	86	59	88	
	216	99	DD	186	B	6.8	25	605	152	213	183	155	856	382	572	445	500	348	228	213	72	16^	50	35^	40^	66	62	44	
	2.00 - 2.30				C	7.5	26	661	146	222	192	154	869	377	571	442	495	355	245	228	84	16^	46	33^	47	58	67	38^	
	2.30 - 3.00				A	6.4	22	565	134	197	170	157	807	345	546	426	467	333	220	252	66	31^	89	50^	65	84	62	87	
					A	6.6	23	581	127	186	160	158	795	335	534	418	457	330	222	246	62	30^	93	54^	58	88	57^	89	
PRICE IS RIGHT 1																													
MON-FRI	11.00A	30	CBS	65	A	5.1	23	454	65^	111	85	89	651	157	274	215	241	253	351	342	153	51^	64^	55^	110	109	59^	161	
	211	99	AP	189	B	4.7	21	412	65	103	77	68	694	155	277	219	248	285	388	402	209	27^	29^	24^	68	74	67	75	
					C	5.0	22	445	67	138	94	72	718	166	295	232	271	299	384	429	227	23^	23^	19^	69	70	76	63	
PRICE IS RIGHT 2																													
MON-FRI	11.30A	30	CBS	65	A	6.5	28	574	66	116	89	83	678	161	279	226	265	255	360	354	157	52^	70	53^	109	106	65	149	
	211	99	AP	191	B	6.0	27	534	66	113	84	70	712	159	285	227	262	280	392	411	218	26^	30^	24^	66	71	69	69	
					C	6.4	27	571	61	143	101	71	730	167	294	232	273	290	395	433	231	22^	24^	19^	65	66	74	57	
RYAN'S HOPE																													
MON-FRI	12.00N	30	ABC	65	A	2.1	8	184	116^	183	159^	140^	764	345	510	406	455	317	204	338	60^	32v	74^	45v	80^	125^	82^	123^	
	162	81	DD	188	B	2.3	10	206	161	219	198	120^	830	407	571	476	513	298	221	265	50^	17v	45^	31v	53^	72^	69^	56^	
					C	2.8	10	244	145	243	220	128	824	396	579	478	517	319	206	263	53^	20v	50^	35^	76^	61^	85^	52^	

46 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
									LOH WORKING		W O M E N										M E N		T E E N S			C H I L D R E N			
									18-49	WOMEN	15-		18-	18-	25-	25-	35-	TOTAL		55+	12-	12-	15-	2-	2-	2-	6-		
DAY	TIME	DUR	NET	NO. OF		AVG. AUD. %	SH %	AVG. AUD. 0,000	W/CH	18+	49	24	TOTAL	34	49	49	54	64	55+	TOTAL	55+	17	17	17	11	11	5	11	
MONDAY-FRIDAY DAYTIME CONT'D																													
SALE OF THE CENTURY						A	3.0	13	264	58^	100^	69^	68^	760	132	228	182	257	276	457	337	158	29v	66^	31v	86^	68^	43^	112^
MON-FRI 10.00A 30' NBC 65						B	2.9	14	261	56^	124	86^	46^	783	128	266	232	292	311	456	342	164	17v	30^	19v	55^	50^	55^	50^
147 81 QG 186						C	3.1	13	273	63^	142	106	50^	783	145	306	266	319	316	425	390	194	16v	24^	18v	48^	50^	59^	40^
SANTA BARBARA						A	4.3	15	377	69^	124	114	243	703	219	371	245	295	288	282	219	85^	59^	199	149	57^	58^	42^	73^
MON-FRI 3.00P 60 NBC 65						B	4.2	15	370	79	143	124	188	799	228	421	301	362	381	316	233	91	30^	117	86	41^	57^	54^	45^
197 97 DD 185						C	4.7	16	414	88	174	146	177	821	252	448	329	396	380	305	266	100	29^	108	74	35^	52^	49^	37^
3.00 - 3.30						A	4.3	15	377	73^	122	112	245	708	224	376	247	298	286	282	218	87^	62^	200	149	60^	57^	43^	74^
3.30 - 4.00						A	4.2	15	376	66^	125	117	241	700	214	368	245	294	291	283	222	84^	55^	199	149	54^	60^	42^	72^
SCRABBLE						A	3.8	14	335	47^	104	84^	95^	743	108	276	227	296	334	399	321	150	68^	87^	75^	59^	74^	38^	94^
MON-FRI 12.30P 30 NBC 65						B	3.7	14	327	49^	111	77^	67^	779	110	264	223	286	345	452	329	167	35^	41^	45^	44^	52^	46^	50^
161 83 QG 201						C	4.0	14	354	59^	135	101	73	796	145	302	247	303	330	438	347	180	25^	32^	32^	43^	52^	53^	42^
SUPER PASSWORD						A	3.2	13	282	63^	97^	74^	88^	709	146	286	237	290	262	370	304	149	61^	79^	59^	52^	56^	25^	83^
MON-FRI 12.00N 30 NBC 65						B	3.2	13	280	59^	111	78^	72^	758	133	282	236	287	296	425	309	168	27^	43^	38^	52^	49^	49^	52^
160 74 QG 187						C	3.3	13	296	68^	117	85^	79^	775	156	302	244	292	300	424	330	175	23^	36^	30^	49^	56^	62^	44^
\$25,000 PYRAMID						A	2.8	12	245	88^	177	140	78^	698	195	360	304	348	315	295	295	124^	42^	44^	44^	98^	114^	68^	144
MON-FRI 10.00A 30 CBS 55						B	2.6	12	227	73^	123	92^	57^	723	177	315	266	311	319	363	346	174	17v	20v	16v	60^	66^	68^	58^
173 84 QP 55						C	2.6	12	227	73^	123	92^	57^	723	177	315	266	311	319	363	346	174	17v	20v	16v	60^	66^	68^	58^
WHEEL OF FORTUNE						A	4.5	20	402	56^	144	103	91	798	146	275	209	284	327	447	298	173	24^	51^	33^	62^	70^	47^	86
MON-FRI 11.00A 30 NBC 65						B	4.7	21	419	57^	152	105	73	829	146	294	236	299	349	472	321	173	23^	26^	24^	44^	58^	63	38^
206 98 QG 188						C	5.3	23	473	65^	159	112	70	820	161	306	249	312	330	451	353	183	18^	24^	21^	40^	53^	61	32^
WHO'S THE BOSS? M-F						A	3.4	15	303	108^	246	228	193	611	278	479	353	377	271	108^	281	46^	77^	139	103^	110^	159	103^	165
MON-FRI 11.00A 30 ABC 65						B	2.9	13	255	144	261	236	141	651	318	495	386	412	272	131	301	43^	44^	73^	54^	95^	106	118	82^
152 77 CS 188						C	3.3	14	294	135	250	225	135	689	321	502	394	423	286	158	297	52^	44^	65^	48^	103	90	119	74^
WIN, LOSE OR DRAW						A	4.2	18	372	67^	142	114	150	688	184	343	253	299	307	299	278	119	70^	113	88^	74^	120	70^	124
MON-FRI 11.30A 30 NBC 65						B	4.0	18	352	72^	152	118	101	775	172	347	272	320	342	380	299	130	34^	48^	38^	61^	77	83	56^
184 88 QG 201						C	4.1	17	367	89^	167	133	100	791	204	379	301	356	339	357	315	130	28^	41^	34^	53^	74	80	47^
YOUNG AND THE RESTLESS						A	7.8	29	688	100	184	152	139	831	242	409	304	351	340	375	239	108	37^	75	34	76	100	76	100
MON-FRI 12.30P 60 CBS 65						B	7.5	29	662	117	171	145	120	869	254	439	337	375	348	393	268	125	17^	34^	28^	52	66	76	42
212 99 DD 191						C	7.9	29	699	111	192	158	126	873	272	455	346	393	357	370	279	125	17^	30^	26^	46	65	73	38
12.30 - 1.00						A	7.5	29	668	97	185	152	133	819	232	400	301	348	340	373	241	111	37^	73	54	81	95	77	99
1.00 - 1.30						A	8.0	29	711	101	183	150	145	838	250	416	306	353	338	375	235	104	36^	76	53	71	104	75	100

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

48 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME DAYTIME #STNS CVG% TYPE T/C						KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
										TOT. PERS. (2+)	WOMEN		MEN		TEEN S					CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
							15-24	TOTAL	18-49		15-24	TOTAL	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

50 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME					KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
									TOT. PERS.	WOMEN		MEN		TEEN S					CHILDREN										
										15-19	18-24	15-19	24-34	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.		
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	24	TOTAL	49	24	TOTAL	17	17	17	14	17	11	11	11	5	11	11	11	8	9	11
WEEKEND DAYTIME CHILDREN CONT'D																													
HELLO KITTY SAT	8.00A	30	CBS	13	A	1.8	14	159	1394	60v	392^	277^	65v	315^	46v	19v	27v	34v	12v	641	325^	315^	286^	355^	174^	181^	206^	149^	
					B	2.2	14	192	1262	55^	289	191	44^	252	64^	27v	37^	43^	21v	656	308	348	232	424	200	224	253	171	
					C	2.1	13	185	1292	55^	294	198	41^	243	81^	47^	34v	50^	30v	674	338	336	228	445	230	215	269	177	
I'M TELLING SAT	12.30P	30	NBC	12	A	1.5	6	133	1435	131^	416^	331^	31v	135^	318^	73v	246^	233^	85v	565	270^	295^	269^	296^	113v	183^	119v	177^	
					B	2.1	8	183	1471	140^	418	299	90^	235	243	96^	148^	162	81^	574	249	325	207	367	154^	213	168	199	
					C	2.5	9	219	1492	143	422	312	101^	244	258	97^	160	167	91^	569	278	291	211	358	176	182	173	184	
LITTLE CLOWNS-HAPPYTOWN SAT	8.00A	30	ABC	13	A	1.3	10	115	1074	71v	320^	247^	23v	150^	83v	31v	52v	61v	22v	520^	232^	288^	218^	302^	140v	163^	152^	150^	
					B	1.6	11	144	1218	73^	323	240	44v	219	100^	37v	63^	65^	36v	576	271	306	225	352	170^	181^	196	155^	
					C	1.8	11	161	1271	67^	313	240	48^	223	103^	49^	54^	61^	42^	632	316	316	228	404	207	197	210	194	
LITTLE WIZARDS SAT	9.30A	30	ABC	13	A	2.7	12	239	1388	70^	347	243^	69v	146^	110^	77^	33v	62v	47v	785	348	437	387	397	171^	227^	225^	173^	
					B	3.4	13	302	1433	81^	320	245	63^	213	154	73^	81^	106	48^	746	428	318	351	396	227	168	218	178	
					C	3.6	13	319	1451	83	308	238	66^	217	160	78^	82	105	55^	766	439	328	345	422	243	179	230	192	
MIGHTY MOUSE SAT	10.30A	30	CBS	13	A	3.7	15	328	1363	112^	340	260	73^	213	103^	52^	51^	53^	50v	707	391	317	356	351	190^	161^	226	125^	
					B	3.8	14	337	1427	87	325	245	67^	231	124	70^	54^	75^	49^	748	371	377	354	393	190	203	245	148	
					C	4.1	14	366	1489	91	335	261	62^	237	130	72	59^	85	46^	786	419	367	380	405	218	187	247	158	
MUPPET BABIES I					A	2.6	16	230	1301	51v	263^	202^	50v	220^	47v	11v	35v	36v	11v	771	441	331	347	424	246^	177^	265^	159^	
SAT	8.30A	30	CBS	13	B	3.4	17	297	1323	54^	244	176	43^	191	95	44^	51^	66^	29^	793	388	404	278	515	252	263	307	208	
					C	3.6	18	315	1368	52^	254	184	34^	182	97	54^	42^	70^	27^	836	441	395	294	542	294	248	324	218	
MUPPET BABIES II SAT	9.00A	30	CBS	13	A	3.7	19	328	1322	44v	225	173^	32v	140^	99^	59^	40v	81^	18v	858	483	375	360	498	273	225	318	180^	
					B	4.3	19	384	1361	59^	252	187	40^	177	99	47^	52^	66^	33^	834	410	424	318	516	253	264	311	206	
					C	4.5	19	402	1424	55^	254	191	38^	173	103	55^	49^	73	31^	894	466	428	344	550	290	259	331	219	
MUPPET BABIES III SAT	9.30A	30	CBS	13	A	4.4	20	390	1326	63^	220	168	50^	114^	131^	79^	52^	76^	55^	861	472	389	363	498	259	239	301	196	
					B	5.0	20	443	1394	62	253	194	46^	164	118	62	55^	81	36^	860	417	443	339	521	253	268	311	210	
					C	5.0	19	445	1461	62	264	206	43^	176	114	61	52^	79	35^	908	476	431	367	540	285	255	325	215	
MY PET MONSTER SAT	9.00A	30	ABC	13	A	2.5	13	222	1444	82^	336	230^	26v	126^	87^	39v	48v	41v	46v	896	355	541	389	507	201^	306	273^	234^	
					B	3.5	15	307	1371	68^	273	216	48^	168	147	68^	79^	107	40^	783	404	378	324	459	237	222	239	220	
					C	3.5	15	306	1438	71^	271	223	54^	186	159	77^	81^	111	48^	823	426	397	316	507	273	234	260	247	
NEW ARCHIES SAT	11.30A	30	NBC	13	A	3.9	19	346	1391	107^	335	284	77^	163^	292	137^	155^	191	101^	602	278	323	239	362	184^	179^	158^	204	
					B	4.0	16	352	1462	165	372	295	87	192	270	107	163	167	103	628	289	339	261	367	158	209	183	184	
					C	4.3	15	383	1497	171	372	308	95	206	269	113	156	159	110	650	308	342	282	368	178	191	180	188	
PEE WEE'S PLAYHOUSE SAT	10.00A	30	CBS	13	A	4.8	20	425	1369	91^	303	235	59^	208	111^	47^	64^	54^	57^	747	372	375	317	430	212	218	249	181	
					B	5.5	21	485	1422	71	291	230	49^	194	111	51^	60	74	36^	827	378	449	362	465	203	261	284	181	
					C	6.0	21	527	1506	84	302	245	49	214	122	51	71	82	40^	869	434	435	392	477	231	246	292	185	
POPEYE & SON SAT	11.00A	30	CBS	13	A	3.1	13	275	1373	145^	247	207^	92^	236	140^	54v	86^	91^	49v	750	409	341	337	413	211^	202^	237	176^	
					B	3.6	14	318	1494	105	323	243	71^	209	196	102	94	134	62^	766	402	364	317	449	231	218	223	227	
					C	3.9	14	344	1532	109	337	257	77	228	193	98	95	123	70^	774	429	345	340	434	244	190	227	207	
REAL GHOSTBUSTERS I CONT'D					A	3.8	16	337	1355	113^	353	259	56^	185^	157^	115^	42v	101^	56^	660	347	312	255	404	213	191	219	185^	

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

52 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
													TOT. PERS.	WOMEN		MEN		T E E N S					C H I L D R E N									
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000			15- 24	TOTAL	18- 49	15- 24	TOTAL	TOTAL 12- 17	MALE 12- 17	FEM. 12- 17	TOT. 12- 14	TOT. 15- 17	TOTAL 2- 11	MALE 2- 11	FEM. 2- 11	TOT. 5	TOT. 6- 11	MALE 6- 11	FEM. 6- 11	TOT. 8	TOT. 9- 11			
WEEKEND DAYTIME CHILDREN CONT'D																																
REAL GHOSTBUSTERS I-CONT'D																																
SAT	10.00A	30	ABC	13	B	4.2	16	375	1456	115	339	269	83	242	192	99	93	121	71	684	428	255	299	385	252	133	215	169				
	208	98	CA	19	C	4.4	16	392	1480	108	330	265	89	242	202	109	94	128	74	706	439	266	299	407	265	142	226	181				
REAL GHOSTBUSTERS II																																
SAT	10.30A	30	ABC	13	A	4.4	18	390	1319	104^	292	221	79^	216	169	103^	66^	110^	59^	642	349	293	240	402	233	169	204	198				
	208	98	CA	19	B	4.8	18	427	1479	124	335	268	103	255	218	115	103	130	88	671	402	269	284	387	250	137	216	171				
					C	5.1	18	451	1502	122	334	271	110	261	227	124	103	137	90	679	418	261	286	394	255	139	215	179				
SMURFS I																																
SAT	8.30A	30	NBC	13	A	3.1	19	275	1173	84^	286	239	34^	182^	122^	58^	64^	65^	57^	583	339	244	232	352	195^	157^	163^	189^				
	204	99	CA	41	B	4.3	22	379	1298	87	333	258	58^	194	137	63^	73	88	48^	635	340	294	235	400	216	183	218	182				
					C	4.3	22	380	1370	80	326	265	54^	206	153	75	78	103	50^	685	369	316	272	412	228	185	218	194				
SMURFS II																																
SAT	9.00A	30	NBC	13	A	4.2	21	372	1300	123^	366	283	42^	204	140^	61^	78^	82^	58^	590	316	274	212	378	202	175	189	189				
	204	99	CA	41	B	5.2	22	462	1329	108	362	282	54^	205	149	61	89	98	51^	613	319	294	240	373	198	174	207	165				
					C	5.4	23	482	1389	105	352	288	64	223	163	75	88	108	56	651	347	304	273	379	210	169	204	175				
SMURFS III																																
SAT	9.30A	30	NBC	13	A	4.7	21	416	1432	140^	383	305	41^	216	146^	58^	88^	84^	63^	687	355	331	244	442	233	209	228	214				
	204	99	CA	41	B	5.7	23	506	1386	123	369	292	57	204	173	65	108	113	60	639	320	320	248	391	200	191	208	182				
					C	6.1	23	543	1430	122	362	304	73	225	186	84	102	119	66	657	338	319	272	385	203	181	204	180				
TEEN WOLF																																
					A	2.9	12	257	1354	161^	273	232^	99^	201^	200^	97^	103^	111^	89^	680	362	318	242^	438	246^	192^	233^	204^				
SAT	12.00N	30	CBS	12	B	3.0	12	264	1496	143	359	263	94^	239	226	116	109	132	94^	672	347	325	271	401	210	191	201	200				
	172	85	CA	22	C	3.1	11	272	1570	152	383	290	102	264	241	122	118	139	102	682	358	324	290	392	218	174	191	201				
</																																

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

54 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME DAY TIME DUR NET NO. #STNS CVG% TYPE T/C OF					K E Y	HOUSEHOLD AUDIENCES AVG. AVG. AUD. SH AUD. % % 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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										18- 25-	18- 21+	18- 54	18- 24	18- 34	18- 49	21- 21+	21- 49	25- 54	25- 49	35- 64	35- 55+	TOT. 12- 17	TOT. 12- 17	TOT. 2- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
WEEKEND DAYTIME SPORTS																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME DAYTIME #STNS CVG% TYPE T/C					KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			TEENS TOT. MALE TOT.		CHD TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
								TOT. WORK. PERS ING WOM.		WOMEN				MEN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
								(2+) 18+	TOTAL	49	21+	54	TOTAL	24	34	49	21+	49	54	49	54	64	55+	12- 17	17	2- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
WEEKEND DAYTIME SPORTS CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN.13-19,1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				CHD TOT.	
								TOT. WORK. PERS ING WOM.		W O M E N				M E N												T E E N S			
DAY	TIME	DUR	NET	NO. OF		AVG. AUD.	SH %	AVG. 0,000	(2+)	18+	TOTAL	49	21+	54	TOTAL	24	34	49	21+	49	54	49	54	64	55+	12-	12-	2-	
WEEKEND DAYTIME SPORTS CONT'D																													
U.S. OPEN GOLF-SUN.(S)-CONT'D																													
	2.00 - 2.30					A	3.5	11	310	1363	162^	594	184^	593	206	670	81^	180^	358	621	310	359	277	326	355	262	45v	43v	53^
	2.30 - 3.00					A	3.9	12	346	1333	147^	498	156^	497	173^	752	74^	171^	362	709	319	373	288	342	407	337	31v	31v	52^
	3.00 - 3.30					A	4.4	14	390	1357	127^	487	146^	482	156^	796	88^	190	383	756	344	407	295	358	420	350	28v	26v	47^
	3.30 - 4.00					A	4.2	12	372	1380	135^	523	137^	515	148^	764	76^	131^	314	729	280	344	238	302	422	385	28v	27v	65^
	4.00 - 4.30					A	4.7	13	416	1396	146^	536	132^	526	142^	739	60^	115^	287	709	257	319	228	290	406	390	46^	38v	75^
	4.30 - 5.00					A	5.1	14	452	1491	142	552	143	543	177	806	65^	143	363	777	334	402	298	365	471	375	60^	45^	73^
	5.00 - 5.30					A	4.9	13	434	1496	153	576	158	557	184	815	70^	173	387	781	353	413	317	377	442	368	47^	38v	58^
	5.30 - 6.00					A	4.8	12	425	1578	162	664	179	652	219	838	62^	168	366	811	339	406	305	371	434	405	31v	25v	45^
	6.00 - 6.30					A	5.2	12	461	1572	179	649	213	639	224	852	63^	185	362	826	335	408	299	371	399	418	25v	19v	46^
	6.30 - 7.00					A	5.5	14	487	1641	240	677	264	664	260	876	81^	217	409	842	376	437	329	391	402	405	38^	21v	50^
WIMBLEDON TENNIS PREVIEW(S)																													
SUN	3.00P	60	NBC			A	2.0	6	177	1292	191^	528	333^	474	284^	584	88v	234^	377	540	333^	377	288^	332^	275^	164^	108^	52v	72v
	187	96	SA																										
	3.00 - 3.30					A	2.2	7	195	1382	204^	565	352	510	301^	632	84v	261^	426	597	390	428	342	379	303^	169^	111^	62v	73v
3.30 - 4.00																													
						A	1.7	5	151	1251	186^	511	329^	454	279^	556	99v	212^	335^	499	279^	332^	237^	290^	255^	167^	110^	43v	75v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

60 PROGRAM AUDIENCE ESTIMATES (Alpha)

JUN. 13-19, 1988

PROGRAM NAME						KEY	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
										TOT. WORK- PERS ING		W O M E N								M E N								TEEN	
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %		SH %	AVG. AUD. 0,000	PERS (2+)	ING 18+	TOTAL	18-34	18-49	25-21+	25-49	35-64	35-55+	TOTAL	18-34	18-49	21-21+	25-49	25-54	35-64	35-55+	TOT. 12-17			
WEEKEND DAYTIME OTHER																													
BUSINESS WORLD					A	0.8	3	71	1214	190v	635^	95v	193v	635^	193v	233^	247^	402^	576^	79v	101v	572^	96v	39v	180v	220v	335^	<<	
SUN	12.30P	30	ABC	12	B	1.0	4	91	1299	208^	592	141^	250^	581	222^	269^	252^	294^	588	166^	268^	568	249^	215^	294^	262^	241^	29v	
	110	69	N	32	C	1.2	4	106	1306	187^	587	124^	253	580	227^	258	274	303	613	155^	300	603	290	267	337	308	242	29v	
FACE THE NATION					A	2.0	8	177	1152	216^	537	129^	236^	517	215^	250^	271^	266^	486	149^	249^	482	244^	217^	246^	182^	208^	29v	
SUN	10.30A	30	CBS	13	B	2.2	8	192	1321	231	668	108^	224	659	193	241	297	396	572	159	261	561	250	220	272	236	259	20v	
	153	87	CC	39	C	2.4	8	210	1314	212	660	102^	220	651	192	233	293	399	575	129	257	564	246	221	264	246	275	23v	
HEALTH SHOW					A	1.1	4	97	1513	233^	670	107v	286^	668	252^	254^	317^	382^	415^	139v	282^	378^	246^	246^	272^	242^	106v	173^	
SAT	12.30P	30	ABC	13	B	1.7	6	148	1317	229	605	207	332	585	257	321	254	208	369	141^	236	350	217	192	212	166^	113^	117^	
	127	63	N	28	C	1.8	6	157	1375	222	592	208	334	568	255	317	266	196	400	165	265	382	247	213	244	175	104^	125^	
MEET THE PRESS					A	2.0	9	177	1385	153^	660	146^	213^	660	186^	223^	200^	410	596	163^	272^	596	272^	267^	327^	235^	263^	41v	
SUN	9.30A	30	NBC	12	B	2.3	9	203	1349	173	629	117^	217	620	190	241	246	361	581	146	267	571	257	226	290	266	250	46^	
	160	93	CC	38	C	2.1	8	188	1323	192	652	134^	228	642	195	240	253	378	545	147	253	530	238	214	267	244	238	42^	
SUNDAY MORNING					A	3.2	15	284	1353	227	673	93^	232	673	203^	278	357	366	586	169^	266	585	266	249	306	268	263	22v	
SUN	9.00A	90	CBS	13	B	3.5	15	310	1321	245	694	101	263	688	234	289	344	377	547	122	254	539	246	225	276	280	243	14v	
	184	96	N	39	C	3.9	16	347	1324	224	668	108	243	663	219	271	319	373	567	119	264	561	259	237	286	294	254	19^	
	9.00 - 9.30				A	2.5	14	222	1359	237^	688	86^	204^	688	178^	261^	350	400	589	149^	207^	589	207^	190^	261^	263^	311	28v	
						</																							

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.5	48.8	48.0	48.6	48.0	49.0	50.2	52.1	54.4	56.2	56.5	56.8	55.8	55.1	54.6	53.4

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

ABC MONDAY NIGHT BASEBALL ST. LOUIS VS NEW YORK METS NEW YORK YANKEES VS BOSTON (MULTI SEGMENT) (PAE)																
8,060																
9.1	7.0 *					7.8 *			8.7 *			9.7 *		10.5 *		10.7 *
17	15 *					16 *			16 *			17 *		19 *		19 *
6.7	7.3			7.6		8.0		8.7	8.7		9.6	9.8	10.6	10.5	10.6	10.9

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

BLUE SKIES NEWHART (R) EISENHOWER & LUTZ (PAE) CAGNEY & LACEY (R)																
8,590									11,340			10,190		10,100		
9.7	9.4 *					10.1 *		12.8			11.5		11.4	11.2 *		11.5 *
19	19 *					20 *		23			20		21	20 *		21 *
9.4	9.5			10.2		10.0		12.3	13.4		11.5	11.5	11.1	11.3	11.4	11.6

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

ALF (R) HOGAN FAMILY (R) NBC MONDAY NIGHT MOVIES EVERGREEN, PT. 2 (R)																
11,430						11,160			10,630							
12.9						12.6			12.0		11.2 *		11.5 *		12.5 *	12.6 *
26						25			22		20 *		20 *		23 *	23 *
12.5	13.2			12.0	13.1	11.2		11.2	11.4	11.5	11.5	12.3	12.7	12.8	12.5	

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

12.3		11.9		10.1		10.9		12.3		13.1		12.5		11.3
25		25		21		21		22		23		23		21

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.0		3.3		2.3		2.6		3.1		3.4		2.5		2.1
6		7		5		5		6		6		5		4

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.5		1.8		2.3		2.6		2.5		2.5		2.0		1.4
3		4		5		5		5		4		4		3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.9		5.9		5.8		6.2		6.9		8.5		8.5		8.3
10		12		12		12		12		15		15		15

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.5		2.5		2.9		3.6		4.4		3.8		3.0		3.0
5		5		6		7		8		7		5		6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

A-4 *Nielsen* NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JUN.14, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	46.7	48.4	48.6	49.1	48.5	50.5	51.7	53.0	54.2	56.1	57.2	58.6	58.8	58.5	57.2	55.2

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

WHO'S THE BOSS? (R)	PERFECT STRANGERS-TUE. (R)	MOONLIGHTING (R)(PAE)	THIRTYSOMETHING (R)
11,870	11,520	9,390	8,330
13.4	13.0	10.6	10.6 *
27	25	19	18 *
12.6	14.2	10.7	9.4
		10.5	9.3
			9.3
			9.5 *
			17 *
			9.7

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

YOU'RE-GOOD MAN, C BROWN (R)	NBA FINALS GAME 4 LOS ANGELES VS DETROIT (9:00-11:47)(PAE)
5,760	13,110
6.5	14.8
13	27
6.4	10.9
6.2 *	12.0 *
12 *	22 *
6.0	14.1
6.5	14.9
7.2	16.3
	15.5 *
	27 *
	14.8
	15.7
	16.3 *
	29 *
	17.0

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

MATLOCK (R)	MOVIE OF THE WEEK-TUESDAY EVERGREEN, PT. 3 (R)
10,900	11,430
12.3	12.9
24	23
10.5	12.2
11.2 *	12.4 *
23 *	23 *
11.9	12.6
13.2	12.6
	12.8
	12.9
	13.3 *
	23 *
	13.6
	13.4
	13.3 *
	24 *
	13.3

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

12.5	12.6	10.8	11.3	12.3	12.8	12.9	11.0
26	26	22	22	22	22	22	20

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.1	2.7	2.6	2.7	3.3	3.4	3.1	2.3
7	6	5	5	6	6	5	4

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.4	1.7	1.8	2.0	2.4	2.2	2.1	1.9
3	3	4	4	4	4	4	3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.4	5.0	4.7	4.7	5.9	6.5	6.6	5.5
9	10	9	9	11	11	11	10

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.7	2.1	2.6	3.4	4.3	4.6	5.2	5.6
4	4	5	6	8	8	9	10

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.2	48.5	48.7	49.2	48.8	50.7	51.1	52.6	53.7	55.1	56.1	56.7	56.4	55.7	54.7	53.5

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

SLEDGE HAMMER
(R)ABC THURSDAY NIGHT MOVIE
HEARTSOUNDS
(R)(PAE)

5,050		7,000														
5.7		7.9		5.6 *				7.5 *				7.8 *		8.9 *		9.6 *
11		14		11 *				14 *				14 *		16 *		18 *
5.6	5.8	5.3	5.9	7.3	7.6	7.8	7.9	8.7	9.1	9.6	9.7					

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

48 HOURS
HITTING HOMENBA FINALS GAME 5
LOS ANGELES VS. DETROIT
(9:00-11:48)(PAE)

8,420						14,350										
9.5	9.5 *			9.6 *	16.2 *	12.2 *		15.1 *		16.6 *		17.9 *				
19	19 *			19 *	31	23 *		27 *		30 *		32 *				
9.5	9.5	9.3	9.8	11.3	13.1	14.7	15.6	17.2	16.0	17.3	18.4					

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

BILL COSBY
SHOW
(R)A DIFFERENT
WORLD
(R)CHEERS
(R)NIGHT COURT
(R)L.A. LAW
(R)

13,470		14,440		14,440		14,530		12,670								
15.2		16.3		16.3		16.4		14.3		14.2 *		14.3 *				
30		31		30		29		26		25 *		27 *				
14.2	16.2	15.6	17.1	15.8	16.7	16.1	16.7	14.1	14.4	14.6	14.1					

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

12.4		12.1		10.8		11.5		11.8		11.5		11.5		9.8		
26		25		22		22		22		20		20		18		

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.1		3.0		2.4		3.2		3.7		3.4		3.2		2.7		
6		6		5		6		7		6		6		5		

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.1		1.4		1.8		2.1		1.8		1.6		1.5		1.5		
2		3		4		4		3		3		3		3		

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.8		5.4		5.3		5.8		5.3		5.2		5.0		4.9		
10		11		11		11		10		9		9		9		

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.1		2.3		2.4		2.4		3.8		4.1		4.6		3.2		
4		5		5		5		7		7		8		6		

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	42.6	43.4	42.4	43.4	43.2	44.2	44.3	45.6	46.1	47.2	47.9	49.6	50.9	50.8	50.6	49.1

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

PERFECT STRANGERS (R)	FULL HOUSE (R)	MR. BELVEDERE (R)	MARRIED DORA (R)(PAE)	20/20	
7,270	7,620	7,530	7,090	11,160	
8.2	8.6	8.5	8.0	12.6	
19	19	18	16	25	12.8 *
7.9	8.4	8.3	7.7	12.7	12.8 *
8.5	8.7	8.8	8.4	12.8	12.0

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

BEAUTY & THE BEAST (R)				CBS FRIDAY MOVIE JAWS III (P&E)			
7.440				10.900			
8.4	8.0	*		12.3			
19	18	*		25			
7.8	8.2		8.7	10.7			
			9.1	11.0	12.1	12.5	12.7
						13.1	13.4
							12.5

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

<BEST OF TV BLOOPERS-JOKES>			←SONNY SPOON→			←MIAMI VICE→		
(R)			(R)			(R)		
6,650			6,730			7,710		
7.5	7.4 *		7.6 * 7.6	7.2 *		8.0 * 8.7	8.2 *	9.2 *
17	17 *		15 *	16		16 *	17	19 *
7.0	7.7	7.7	7.6	7.1	7.9	8.1	7.9	8.8
								9.6

INDEPENDENTS
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1. <i>THE MENTALIST</i>	1,000,000	1.0
2. <i>THE MENTALIST</i>	900,000	0.9
3. <i>THE MENTALIST</i>	800,000	0.8
4. <i>THE MENTALIST</i>	700,000	0.7
5. <i>THE MENTALIST</i>	600,000	0.6
6. <i>THE MENTALIST</i>	500,000	0.5
7. <i>THE MENTALIST</i>	400,000	0.4
8. <i>THE MENTALIST</i>	300,000	0.3
9. <i>THE MENTALIST</i>	200,000	0.2
10. <i>THE MENTALIST</i>	100,000	0.1

10.7 25	10.8 25	11.3 26	11.1 25	11.7 25	11.7 24	9.7 19	8.5 17
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SUPERSTATIONS

	AVERAGE AUDIENCE SHARE AUDIENCE %
1. <i>THE MENTALIST</i>	1.1
2. <i>THE MENTALIST</i>	1.1
3. <i>THE MENTALIST</i>	1.1
4. <i>THE MENTALIST</i>	1.1
5. <i>THE MENTALIST</i>	1.1
6. <i>THE MENTALIST</i>	1.1
7. <i>THE MENTALIST</i>	1.1
8. <i>THE MENTALIST</i>	1.1
9. <i>THE MENTALIST</i>	1.1
10. <i>THE MENTALIST</i>	1.1
11. <i>THE MENTALIST</i>	1.1
12. <i>THE MENTALIST</i>	1.1
13. <i>THE MENTALIST</i>	1.1
14. <i>THE MENTALIST</i>	1.1
15. <i>THE MENTALIST</i>	1.1
16. <i>THE MENTALIST</i>	1.1
17. <i>THE MENTALIST</i>	1.1
18. <i>THE MENTALIST</i>	1.1
19. <i>THE MENTALIST</i>	1.1
20. <i>THE MENTALIST</i>	1.1
21. <i>THE MENTALIST</i>	1.1
22. <i>THE MENTALIST</i>	1.1
23. <i>THE MENTALIST</i>	1.1
24. <i>THE MENTALIST</i>	1.1
25. <i>THE MENTALIST</i>	1.1
26. <i>THE MENTALIST</i>	1.1
27. <i>THE MENTALIST</i>	1.1
28. <i>THE MENTALIST</i>	1.1
29. <i>THE MENTALIST</i>	1.1
30. <i>THE MENTALIST</i>	1.1
31. <i>THE MENTALIST</i>	1.1
32. <i>THE MENTALIST</i>	1.1
33. <i>THE MENTALIST</i>	1.1
34. <i>THE MENTALIST</i>	1.1
35. <i>THE MENTALIST</i>	1.1
36. <i>THE MENTALIST</i>	1.1
37. <i>THE MENTALIST</i>	1.1
38. <i>THE MENTALIST</i>	1.1
39. <i>THE MENTALIST</i>	1.1
40. <i>THE MENTALIST</i>	1.1
41. <i>THE MENTALIST</i>	1.1
42. <i>THE MENTALIST</i>	1.1
43. <i>THE MENTALIST</i>	1.1
44. <i>THE MENTALIST</i>	1.1
45. <i>THE MENTALIST</i>	1.1
46. <i>THE MENTALIST</i>	1.1
47. <i>THE MENTALIST</i>	1.1
48. <i>THE MENTALIST</i>	1.1
49. <i>THE MENTALIST</i>	1.1
50. <i>THE MENTALIST</i>	1.1
51. <i>THE MENTALIST</i>	1.1
52. <i>THE MENTALIST</i>	1.1
53. <i>THE MENTALIST</i>	1.1
54. <i>THE MENTALIST</i>	1.1
55. <i>THE MENTALIST</i>	1.1
56. <i>THE MENTALIST</i>	1.1
57. <i>THE MENTALIST</i>	1.1
58. <i>THE MENTALIST</i>	1.1
59. <i>THE MENTALIST</i>	1.1
60. <i>THE MENTALIST</i>	1.1
61. <i>THE MENTALIST</i>	1.1
62. <i>THE MENTALIST</i>	1.1
63. <i>THE MENTALIST</i>	1.1
64. <i>THE MENTALIST</i>	1.1
65. <i>THE MENTALIST</i>	1.1
66. <i>THE MENTALIST</i>	1.1
67. <i>THE MENTALIST</i>	1.1
68. <i>THE MENTALIST</i>	1.1
69. <i>THE MENTALIST</i>	1.1
70. <i>THE MENTALIST</i>	1.1
71. <i>THE MENTALIST</i>	1.1
72. <i>THE MENTALIST</i>	1.1
73. <i>THE MENTALIST</i>	1.1
74. <i>THE MENTALIST</i>	1.1
75. <i>THE MENTALIST</i>	1.1
76. <i>THE MENTALIST</i>	1.1
77. <i>THE MENTALIST</i>	1.1
78. <i>THE MENTALIST</i>	1.1
79. <i>THE MENTALIST</i>	1.1
80. <i>THE MENTALIST</i>	1.1
81. <i>THE MENTALIST</i>	1.1
82. <i>THE MENTALIST</i>	1.1
83. <i>THE MENTALIST</i>	1.1
84. <i>THE MENTALIST</i>	1.1
85. <i>THE MENTALIST</i>	1.1
86. <i>THE MENTALIST</i>	1.1
87. <i>THE MENTALIST</i>	1.1
88. <i>THE MENTALIST</i>	1.1
89. <i>THE MENTALIST</i>	1.1
90. <i>THE MENTALIST</i>	1.1
91. <i>THE MENTALIST</i>	1.1
92. <i>THE MENTALIST</i>	1.1
93. <i>THE MENTALIST</i>	1.1
94. <i>THE MENTALIST</i>	1.1
95. <i>THE MENTALIST</i>	1.1
96. <i>THE MENTALIST</i>	1.1
97. <i>THE MENTALIST</i>	1.1
98. <i>THE MENTALIST</i>	1.1
99. <i>THE MENTALIST</i>	1.1
100. <i>THE MENTALIST</i>	1.1

2.1 5	2.3 5	2.7 6	2.5 6	3.1 7	3.4 7	2.9 6	2.1 4
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PBS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
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1.2 3	1.5 3	1.8 4	1.7 4	1.6 3	1.5 3	1.2 2	1.2 2
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CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1,000,000	10.0
2	2,000,000	20.0
3	3,000,000	30.0
4	4,000,000	40.0
5	5,000,000	50.0
6	6,000,000	60.0
7	7,000,000	70.0
8	8,000,000	80.0
9	9,000,000	90.0
10	10,000,000	100.0

4.6	5.2	5.6	5.5	5.2	5.5	5.4	4.8
11	12	13	12	11	11	11	10

PAY SERVICES

[illegible]

2.5	2.7	3.3	3.3	3.5	4.1	4.4	4.6
6	6	8	7	8	8	9	9

U.S. TV HOUSEHOLDS:	88,600,000
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For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	34.2	34.6	35.3	35.9	40.3	41.9	42.7	43.7	45.9	47.6	47.9	48.9	47.7	47.8	47.2	46.3	43.9	40.3

ABC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← PROBE (R) → ← OHARA (R)(PAE) → ← SPENSER: FOR HIRE (R) →

4,160									5,670				7,180						
4.7	4.3	*						5.0	*	6.4	5.9	*	7.0	*	8.1	7.7	*	8.5	*
11	10	*						12	*	13	13	*	14	*	17	16	*	18	*
4.3	4.3		4.9				5.1		5.5	6.3	6.7		7.2		7.6	7.9	8.3	8.8	

CBS TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← SEAWORLD LONE STAR CELEB. (PAE) → ← WEST 57TH →

6,910													6,650						
7.8	7.9	*						7.7	*		7.7	*	7.8	*	7.5	7.5	*	7.6	*
17	19	*						18	*		16	*	16	*	16	16	*	16	*
8.1	7.8		7.9				7.6		7.8	7.5	7.9		7.7		7.3	7.8	7.4	7.7	

NBC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

FACTS OF LIFE (R) 227 (R) GOLDEN GIRLS (R) AMEN (R) ← HUNTER (R) →

8,590			9,660			13,640		11,520		10,630									
9.7			10.9			15.4		13.0		12.0									
24			25			33		27		25									
8.9	10.5	10.3	11.5			14.8	15.9	13.1	13.0	11.8	12.0	11.9	*	25	*	12.2	12.1	12.2	*

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

10.6		11.8		9.7		9.9		9.5		10.8		10.7		9.8		10.1
31		33		24		23		20		22		22		21		24

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.8		3.0		2.6		2.7		2.5		3.1		2.9		2.9		3.1
8		8		6		6		5		6		6		6		7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.4		1.6		2.3		2.6		1.9		2.0		1.8		1.5		1.1
4		4		6		6		4		4		4		3		3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.8		4.7		5.0		4.8		4.1		5.0		5.5		5.3		4.5
14		13		12		11		9		10		12		11		11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.0		3.1		4.0		4.3		4.9		5.2		5.8		5.0		3.7
9		9		10		10		10		11		12		11		9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	35.7	33.9	31.1	29.5	27.0	25.0	22.0	19.6	17.1	16.1	14.4	12.9	11.5	10.6				

ABC TV

(1)

AVERAGE AUDIENCE { 1,680
 (Hhlds (000) & %) 1.9
 SHARE AUDIENCE % 6
 AVG. AUD. BY 1/4 HR % 1.9

CBS TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %)
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

NBC TV

← SATURDAY NIGHT → (PAE)
 (11:30-12:48)(PAE)

AVERAGE AUDIENCE { 6,200
 (Hhlds (000) & %) 7.0
 SHARE AUDIENCE % 23
 AVG. AUD. BY 1/4 HR % 8.4

8.3 * 6.8 *
 24 * 23 *
 8.1 7.2 6.5 5.3

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE 8.6 6.9 6.5 5.3 4.3 3.4 2.7
 SHARE AUDIENCE % 25 23 25 25 26 25 24

SUPERSTATIONS

AVERAGE AUDIENCE 2.1 1.7 1.9 1.5 1.1 0.8 0.7 ^
 SHARE AUDIENCE % 6 6 7 7 7 6 6 ^

PBS

AVERAGE AUDIENCE 1.0 0.9 0.7 ^ 0.6 ^ 0.4 ^ 0.4 ^ 0.2 ^
 SHARE AUDIENCE % 3 3 3 ^ 3 ^ 2 ^ 3 ^ 2 ^

CABLE ORIG.

AVERAGE AUDIENCE 4.7 3.9 3.2 2.2 2.1 2.0 1.7
 SHARE AUDIENCE % 14 13 12 11 13 15 15

PAY SERVICES

AVERAGE AUDIENCE 4.1 4.3 4.0 3.1 2.8 2.6 2.4
 SHARE AUDIENCE % 12 14 15 15 17 19 22

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

A-16 *Nielsen* NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JUN. 19, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	40.5	41.8	43.2	44.6	45.9	48.5	49.8	51.2	51.0	52.3	53.2	54.2	54.1	54.0	53.4	52.7	47.2	41.8
← DISNEY SUNDAY MOVIE DOUBLE AGENT, PT.1 (R) → ← MACGYVER (R) → ← ABC SUNDAY NIGHT MOVIE IT'S MY TURN (R)(PAE) →																		
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)	4,610	4.9	*	5.4	6,820	6.7	*	8.7	6,730	7.8	*	7.5	*	7.5	*	7.8	*	
SHARE AUDIENCE %	5.2	12	*	12	7.7	14	*	17	7.6	15	*	14	*	14	*	15	*	
AVG. AUD. BY 1/4 HR	4.9	5.0	5.4	5.5	6.4	7.0	8.2	9.1	7.9	7.6	7.6	7.5	7.4	7.6	7.8	7.8		
← 60 MINUTES → ← MURDER, SHE WROTE (R) → ← CBS SUNDAY MOVIE INTIMATE STRANGERS (R)(PAE) → CBS SUNDAY NEWS																		
CBS TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)	13,200	14.7	*	15.2	12,140	13.2	*	14.3	13,290	13.9	*	14.6	*	15.6	*	16.0	*	2,570
SHARE AUDIENCE %	14.9	35	36	35	13.7	28	28	28	15.0	27	27	27	29	29	30	30	2.9	
AVG. AUD. BY 1/4 HR	14.1	15.2	15.4	15.0	13.0	13.4	14.2	14.4	13.6	14.2	14.2	14.9	15.4	15.7	15.9	16.1	2.9	
← OUR HOUSE (R) → FAMILY TIES (R) MY TWO DADS (R) ← NBC SUNDAY NIGHT MOVIE A FATHER'S HOMECOMING →																		
NBC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)	4,960	5.1	*	6.1	7,440	8.4	7,890	10,990	12.4	11.0	*	12.2	*	13.1	*	13.2	*	
SHARE AUDIENCE %	5.6	12	*	14	8.4	18	8.9	12.4	23	21	*	23	*	24	*	25	*	
AVG. AUD. BY 1/4 HR	4.9	5.3	5.8	6.4	8.0	8.8	8.6	9.2	10.6	11.4	12.1	12.2	13.1	13.0	13.5	13.0		
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	10.1		10.4		11.7		11.4		11.2		11.1		10.5		9.8		7.0	
SHARE AUDIENCE %	25		24		25		23		22		21		19		18		16	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.8		1.9		2.3		2.3		3.1		3.4		3.6		3.4		1.7	
SHARE AUDIENCE %	4		4		5		5		6		6		7		6		4	
PBS																		
AVERAGE AUDIENCE	1.5		1.8		2.3		2.8		2.7		2.7		1.5		1.8		1.6	
SHARE AUDIENCE %	4		4		5		6		5		5		3		3		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	5.0		4.6		4.5		4.5		4.5		4.8		4.9		5.2		4.4	
SHARE AUDIENCE %	12		10		10		9		9		9		9		10		10	
PAY SERVICES																		
AVERAGE AUDIENCE	2.6		2.9		3.0		3.5		5.6		5.9		6.1		4.0		4.0	
SHARE AUDIENCE %	6		7		6		7		11		11		11		8		9	
U.S. TV HOUSEHOLDS:	88,600,000																	
For explanation of symbols. See page B.																		

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	34.9	30.9	26.4	23.5	20.4	18.2	16.2	14.9	13.0	11.8	9.8	8.5	7.6	7.0				

ABC TV

(1)

AVERAGE AUDIENCE { 1,680
 (Hhlds (000) & %) { 1.9
 SHARE AUDIENCE % 7
 AVG. AUD. BY 1/4 HR % 1.9

CBS TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %) {
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

NBC TV

(2) (PAE)

AVERAGE AUDIENCE { 1,770
 (Hhlds (000) & %) { 2.0
 SHARE AUDIENCE % 6
 AVG. AUD. BY 1/4 HR % 2.0

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	6.4	4.6	3.5	2.9	2.6	1.9	1.5
SHARE AUDIENCE %	19	18	18	19	21	21	21

SUPERSTATIONS

AVERAGE AUDIENCE	1.3	0.9	1.1	0.9	0.9	0.7	0.6
SHARE AUDIENCE %	4	4	6	6	7	8	8

PBS

AVERAGE AUDIENCE	1.4	1.0	0.7	0.4	0.3	0.1	0.1
SHARE AUDIENCE %	4	4	4	3	2	1	1

CABLE ORIG.

AVERAGE AUDIENCE	3.9	2.7	2.0	1.7	1.5	1.2	1.0
SHARE AUDIENCE %	12	11	10	11	12	13	14

PAY SERVICES

AVERAGE AUDIENCE	4.3	4.2	3.8	2.8	2.4	2.1	1.6
SHARE AUDIENCE %	13	17	20	18	19	23	22

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WEEKEND REPORT-SUN., ABC, (11:30-11:45)
 (2) G MICHAELS SPORTS MACHINE, NBC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.5	8.9	10.7	12.3	14.2	15.7	16.6	17.7	18.7	19.7	20.2	20.7	21.6	22.6	22.9	23.1	21.9	22.6

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)	GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)
	1,220		1,930	3,190	3,370
	1.4		2.2	3.6	3.8
	15		17	21	18
	1.4		2.2	3.6	3.7

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

		CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2								\$25,000 PYRAMID
		820				1,580				1,750							2,450	
		0.9				1.8				2.0							2.8	
		9				10				10							12	
		0.9	1.0			1.8	1.8			1.9	2.1						2.6	3.0

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY
		1,580				3,350				3,100							2,640	
		1.8				3.8				3.5							3.0	
		19				22				17							13	
		1.4	2.1			3.8	3.8			3.5	3.5						2.8	3.2

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.9		2.7		4.2		5.4		6.2		6.5		5.7		5.5		5.5
23		23		28		32		33		32		26		24		25

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.7		0.9		1.5		1.8		2.1		2.1		2.0		2.1		1.8
9		8		10		11		11		10		9		9		8

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

<<		0.2	^	0.4		0.6		1.0		1.3		1.4		1.5		1.2
<<		1	^	3		4		5		6		7		6		6

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.0		1.3		1.5		1.6		1.9		2.4		2.5		2.4		2.6
12		11		10		9		10		12		11		11		12

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.8		0.8		0.9		1.0		1.2		1.2		1.2		1.3		1.3
10		7		6		6		6		6		6		6		6

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN-615A, ABC, (6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A, ABC, (6:45-7:00)

For explanation of symbols, See page B.

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.5	22.5	22.2	23.0	23.1	23.7	24.7	25.7	26.1	27.2	28.8	29.8	29.3	29.4	28.5	28.8	28.8	28.9

ABC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

WHO'S THE BOSS?	THE M-F	HOME	RYAN'S HOPE	LOVING	←ALL MY CHILDREN→			←ONE LIFE TO LIVE (PAE)→			
3,030		2,250	1,840	3,190	5,830			5,720			
3.4		2.5	2.1	3.6	6.6	6.3	*	6.9	* 6.5	6.4	*
15		11	8	13	22	21	*	23	22	22	*
3.3	3.6	2.6	2.0	3.4	6.0	6.5	6.8	6.9	6.3	6.4	6.6
			2.1	3.7							6.6
											23
											*

CBS TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

NEW CARD SHARKS	PRICE IS RIGHT 1	PRICE IS RIGHT 2 (PAE)	YOUNG AND THE RESTLESS	BOLD AND THE BEAUTIFUL	AS THE WORLD TURNS
2,730	4,540	5,740	6,880	4,960	5,830
3.1	5.1	6.5	7.8	5.6	6.6
14	23	28	29	19	23
3.0	4.9	6.3	7.3	5.6	6.6
3.2	5.4	6.6	7.8	5.6	6.7
					6.5
					6.6
					6.7
					6.5

NBC TV

AVERAGE AUDIENCE {
(Hhds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

CLASSIC CONCENTRATION	WHEEL OF FORTUNE	WIN, LOSE OR DRAW	SUPER PASSWORD	SCRABBLE	DAYS OF OUR LIVES	ANOTHER WORLD (PAE)
3,190	4,020	3,720	2,820	3,350	6,100	4,430
3.6	4.5	4.2	3.2	3.8	6.9	5.0
16	20	18	13	14	23	17
3.5	4.4	4.1	3.1	3.7	6.4	5.2
3.8	4.6	4.3	3.2	3.9	6.8	5.0
						4.9
						4.9
						4.9

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.1	4.5	4.5	5.1	5.9	5.7	6.1	6.2	6.6
22	20	19	20	22	20	21	22	23

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6	1.4	1.5	1.6	2.0	1.8	1.8	1.8	1.9
7	6	7	7	7	6	6	6	7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.1	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.7
5	4	3	3	3	2	3	3	3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.5	2.4	2.6	2.9	2.9	3.2	3.2	3.4	3.5
11	11	11	12	11	11	11	12	12

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.3	1.3	1.3	1.2	1.2	1.1	1.1	1.3	1.3
6	6	5	5	4	4	4	4	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	27.9	28.6	28.9	29.7	30.3	31.5	32.2	33.6	34.1	35.8	36.8	38.4	43.0	44.7	45.0	45.7

ABC TV

← GENERAL HOSPITAL →

ABC WORLD
NEWS TONIGHT

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

6,110
6.9 6.8 * 7.0 *
24 24 * 24 *
6.8 6.8 7.0 7.1

7,480
8.4
19
8.3 8.6

CBS TV

← GUIDING LIGHT (PAE) →

CBS EVENING
NEWS-RATHER

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

4,930
5.6 5.6 * 5.6 *
19 20 * 19 *
5.6 5.5 5.6 5.6

7,550
8.5
19
8.5 8.5

NBC TV

← SANTA BARBARA →

NBC NIGHTLY
NEWS

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

3,770
4.3 4.3 * 4.2 *
15 15 * 15 *
4.3 4.2 4.2 4.3

7,410
8.4
19
8.3 8.4

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

7.3 8.2 8.7 9.1 9.9 10.7 12.2 12.7
26 28 28 28 28 28 28 28

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.2 2.4 2.6 2.8 2.6 2.7 2.5 2.6
8 8 9 9 7 7 6 6

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.8 0.8 0.9 0.8 0.8 0.8 1.0 1.0
3 3 3 2 2 2 2 2

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.5 3.7 3.9 4.0 3.9 4.2 4.5 4.7
12 13 13 12 11 11 10 10

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.3 1.2 1.3 1.2 1.2 1.4 1.8 2.1
5 4 4 4 3 4 4 5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.3	8.2	9.3	10.7	12.0	13.6	15.5	17.1	18.8	20.5	21.8	22.4	23.5	24.2	24.3	24.8	24.2	24.8

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

LITTLE CLOWNS-ALL HAPPYTOWN	NEW PUPPIES	MY PET MONSTER	LITTLE WIZARDS	REAL GHOSTBUSTERS	REAL GHOSTBUSTERS	BUGS BUNNY & TWEETY SHOW
1,150	1,950	2,220	2,390	3,370	3,900	3,630
1.3	2.2	2.5	2.7	3.8	4.4	4.1
10	13	13	12	16	18	17
1.3	1.4	2.0	2.3	2.5	2.5	4.0

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

HELLO KITTY	MUPPET BABIES I	MUPPET BABIES II	MUPPET BABIES III	PEE WEE'S PLAYHOUSE	MIGHTY MOUSE	POPEYE & SON
1,590	2,300	3,280	3,900	4,250	3,280	2,750
1.8	2.6	3.7	4.4	4.8	3.7	3.1
14	16	19	20	20	15	13
1.6	1.9	2.3	2.9	3.5	4.0	3.2

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

GUMMI BEARS (PAE)	SMURFS I	SMURFS II	SMURFS III (PAE)	ALF-SAT MORN (PAE)	ALVIN AND THE CHIPMUNKS	FRAGGLE ROCK
1,860	2,750	3,720	4,160	3,990	4,080	3,280
2.1	3.1	4.2	4.7	4.5	4.6	3.7
16	19	21	21	19	19	16
1.9	2.3	2.9	3.2	3.9	4.4	3.5

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.4	2.7	3.5	3.6	4.0	4.5	4.8	5.5	5.6
31	27	27	22	20	20	20	22	23

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.8	1.0	1.3	1.4	1.1	1.2	1.1	1.2	1.6
10	10	10	9	6	5	5	5	7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.2	0.4	0.5	0.7	0.9	1.0	1.0	1.1	1.2
3	4	4	4	5	5	4	4	5

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6	2.0	2.2	2.6	2.9	3.1	3.5	3.7	4.0
21	20	17	16	15	14	15	15	16

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.1	1.2	1.4	1.8	2.3	2.5	2.5	2.4	2.2
14	12	11	11	12	11	11	10	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.2	24.4	24.5	24.6	24.6	24.6	24.5	24.9	25.4	26.1	26.3	26.3	26.5	26.7	26.7	27.4	27.9	28.1

ABC TV

		FLINTSTONE KIDS		ANIMAL CRACK-UPS		HEALTH SHOW	(1)											
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,300		1,950		970		1,420		3,190								
SHARE AUDIENCE %	%	2.6		2.2		1.1		1.6		3.6		2.4 *		2.8 *		2.9 *		3.4 *
AVG. AUD. BY 1/4 HR	%	12		9		4		6		12		9 *		11 *		13 *		13 *
		2.8	2.4	2.2	2.1	1.1	1.0	1.5	1.8	2.4	2.4	2.9	2.8	2.8	3.0	3.3	3.6	3.7

U.S. OPEN GOLF-SAT.
(1:30-7:00)**CBS TV**

		DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,480		2,570		2,480												
SHARE AUDIENCE %	%	2.8		2.9		2.8												
AVG. AUD. BY 1/4 HR	%	11		12		11												
		2.7	3.0	3.0	2.9	2.8	2.8											

NBC TV

		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING	(2)											
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,460		1,950		1,330		3,190	4,520									
SHARE AUDIENCE %	%	3.9		2.2		1.5		3.6	5.1									
AVG. AUD. BY 1/4 HR	%	19		9		6		15	19									
		3.8	3.9	2.3	2.2	1.5	1.6	3.6	3.7	4.3	4.4	4.6	4.8	4.9	5.1	5.1	5.3	5.6 *

NBC MAJOR LEAGUE BASEBALL
NEW YORK YANKEES VS CLEVELAND
SAN FRANCISCO VS CINCINNATI
(MULTI SEGMENT)(PAE)**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE	6.5		7.0		7.8		8.1		8.6		8.3		8.2		8.0		7.7	
SHARE AUDIENCE %	27		28		32		33		33		32		31		30		28	

SUPERSTATIONS

AVERAGE AUDIENCE	1.8		1.9		2.3		2.6		2.6		2.3		2.5		2.7		2.3	
SHARE AUDIENCE %	7		8		9		11		10		9		9		10		8	

PBS

AVERAGE AUDIENCE	1.2		1.2		1.4		1.3		1.3		1.3		1.1		1.2		0.9	
SHARE AUDIENCE %	5		5		6		5		5		5		4		4		3	

CABLE ORIG.

AVERAGE AUDIENCE	4.2		3.9		3.9		4.8		4.8		4.7		5.0		4.9		5.7	
SHARE AUDIENCE %	17		16		16		19		19		18		19		18		20	

PAY SERVICES

AVERAGE AUDIENCE	2.3		2.8		2.4		1.7		2.0		2.1		2.2		2.4		2.4	
SHARE AUDIENCE %	9		11		10		7		8		8		8		9		9	

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WEEKEND SPECIALS, JEFFER MASON & THE MAGIC HEADSET, ABC, (1:00-1:30), (R)
 (2) NBC MAJOR LEAGUE PRE GAME, (PAE), NBC, (1:00-1:17)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	28.5	28.7	28.8	29.2	28.7	29.1	30.1	31.2	32.2	33.6	34.1	34.4						

ABC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

		3.6 *		3.6 *		3.6 *		4.2 *		4.5 *		4.6 *					
		13 *		12 *		12 *		14 *		14 *		13 *					
	3.7	3.4	3.5	3.6	3.5	3.8	4.1	4.3	4.5	4.6	4.9	4.4					

U.S. OPEN GOLF-SAT.
(1:30-7:00)

CBS TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

					2,390							5,850					
					2.7		2.5 *		2.8 *			6.6					
					9		9 *		9 *			18					
					2.5		2.5	2.7	2.9			6.3	6.9				

(1)

CBS SAT. NEWS-
SCHIEFFER

NBC TV

AVERAGE AUDIENCE
(Hhds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

		6.3 *	4,430														
		22 *	5.0	4.7 *		5.0 *		5.0 *		5.2 *		5.1 *					
		22 *	16	16 *		17 *		16 *		16 *		15 *					
	6.5	5.9	4.7	4.7	5.1	5.0	4.9	5.3	5.2	5.1	5.0	5.0					

(2)

NBC MAJOR LEAGUE GAME-2
SAN DIEGO VS LOS ANGELES
TORONTO VS DETROIT
(MULTI SEGMENT)(PAE)

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

7.8		8.8		9.3		10.2		9.5		10.2
27		30		32		33		29		30

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.2		2.5		2.6		2.6		2.1		2.6
8		9		9		8		6		8

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.2		1.4		1.6		1.7		1.5		1.3
4		5		6		6		5		4

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.7		5.8		4.9		5.5		5.2		4.7
20		20		17		18		16		14

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.6		3.0		2.9		2.2		2.4		2.8
9		10		10		7		7		8

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS SPORTS SAT. SPEC. ED., NCAA MEN'S & WOMEN'S TRACK & FIELD, CBS, (5:00-6:00) (S)

(2) NBC MAJOR LEAGUE BASEBALL, NEW YORK YANKEES VS CLEVELAND, SAN FRANCISCO VS CINCINNATI, (PAE), NBC, (MULTI SEGMENT)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.5	7.4	8.5	9.8	11.0	12.6	13.8	15.1	16.8	18.6	20.3	21.2	22.0	23.0	22.2	23.3	24.0	24.9

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

FOR OUR TIMES
(SUS)

SUNDAY MORNING

FACE THE
NATION

2,840																		
3.2	2.5	*							3.5	*			3.7	*	1,770			
15	14	*							17	*			16	*	2.0			
2.3	2.7								3.2				3.7		3.8	3.6	2.1	1.9

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

SUNDAY TODAY

MEET THE PRESS

1,510																		
1.7	1.3	*							1.8	*			2.1	*	1,770			
11	11	*							12	*			12	*	2.0			
1.2	1.4			1.8				1.8	2.0				2.2		2.0	2.0		

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8		2.6		3.9		4.9		5.8		7.0		7.1		8.0		8.3
26		29		33		34		33		34		32		35		34

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.4	^	0.8		1.3		1.6		2.1		2.5		2.3		2.3		2.6
6	^	9		11		11		12		12		10		10		11

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.2	^	0.5	^	1.0		1.4		1.4		1.3		1.7		1.8		1.8
3	^	5	^	8		10		8		6		8		8		7

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8		2.2		2.4		2.8		3.4		3.6		4.0		4.4		4.9
26		24		20		19		19		17		18		19		20

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.2		1.3		1.4		1.4		1.8		2.6		3.1		2.8		3.2
17		14		12		10		10		13		14		12		13

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.2	25.7	25.3	25.4	26.2	26.5	26.3	27.5	28.5	29.4	30.3	31.1	31.8	31.4	31.3	32.2	33.2	34.3

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

←THIS WEEK-DAVID BRINKLEY→BUSINESS WORLD

U.S. OPEN GOLF-SUN.
(2:00-6:37)(PAE)

2,660				710							3,990							
3.0	2.6 *			3.3 *	0.8						4.5	3.5 *		3.9 *		4.4 *		4.2 *
11	10 *			12 *	3						13	11 *		12 *		14 *		12 *
2.4	2.8	3.2		3.5	0.8	0.8					3.4	3.7	3.9	3.8	4.3	4.5	4.1	4.2

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

DETROIT GRAND PRIX

(1)

3,370																		12,760
3.8																		14.4 *
13																		38
3.5	3.4	*					3.8 *			3.6 *		3.6 *		3.6 *	4.1	4.7	8.4	11.2

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

WIMBLEDON TENNIS PREVIEW

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

10.1		10.2		10.7		9.6		10.5		11.2		11.6		12.1		11.2
40		40		41		36		36		36		37		38		33

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.4		3.5		3.4		3.4		3.3		3.3		3.3		3.7		3.2
13		14		13		13		11		11		10		12		9

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.7		1.0		1.1		0.9		1.0		1.1		1.0		1.2		1.2
7		4		4		3		3		4		3		4		4

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.4		4.9		5.0		5.2		5.2		5.5		5.9		6.3		5.6
17		19		19		19		18		18		19		20		17

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.3		3.0		2.8		3.3		4.0		4.1		3.8		2.6		2.1
13		12		11		12		14		13		12		8		6

U.S. TV HOUSEHOLDS: 88,600,000
(1) NBA FINALS GAME 6, DETROIT VS LOS ANGELES, (PAE), CBS, (3:30-6:23), (S)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	34.8	36.1	37.2	37.4	37.5	38.2	39.4	40.7	42.7	41.3	38.6	38.2

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

U.S. OPEN GOLF-SUN.
(2:00-6:37)(PAE)

(1)

	4.7	*	5.1	*	4.9	*	4.8	*	5.2	*	1,330
	13	*	14	*	13	*	12	*	12	*	1.5
4.5	4.8	5.1	5.2	4.8	4.9	4.9	4.6	4.6	5.9	1.5	1.5

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

NBA FINALS GAME 6
DETROIT VS LOS ANGELES
(3:30-6:23)(PAE)

(2) (3)

		12.7	*		13.5	*		15.5	*		7,350	2,570
		36	*		36	*		41	*		8.3	2.9
		12.1	13.3	13.9	13.1	14.9	16.1	16.8	18.1	19.3	8.3	2.9

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

SPORTSWORLD SPCL. EDITION

NBC NIGHTLY
NEWS-SUN

	1,590										5,140	
	1.8	1.4	*		1.6	*		2.0	*		5.8	
	5	4	*		4	*		5	*		15	
	1.4	1.5	1.4	1.9	2.0	2.0	2.0	2.4			5.7	5.0

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

9.9		10.1		9.5		9.4		9.2		10.5
28		27		25		23		22		27

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.5		2.4		2.1		1.8		2.0		2.0
7		6		6		4		5		5

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.1		1.2		1.3		1.4		1.1		1.2
3		3		3		3		3		3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.6		5.9		5.0		4.9		4.9		5.5
16		16		13		12		12		14

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.3		2.4		2.3		2.5		2.7		2.9
6		6		6		6		6		8

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS TONIGHT-SUN (B), (PAE), ABC, (6:37-7:00)
(2) CBS EVENING NEWS-SUNDAY, (PAE), CBS, (6:23-6:30)
(3) CBS EVENING NEWS-SUNDAY, (B), (PAE), CBS, (6:30-6:53)

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, JUNE 18, 1988

PROGRAM NAME	START TIME	DURA TION	NET	HOUSEHOLDS WITH ANY CHILD:					
				UNDER 18		UNDER 12		UNDER 6	
				AA%	(0,000)	AA%	(0,000)	AA%	(0,000)
ABC WEEKEND SPECIALS (R)									
1.00PM	30	ABC	2.6	87	2.8	70	2.5	39	
ALF-SAT MORN									
10.00AM	30	NBC	9.1	307	10.4	258	10.0	159	
ALL NEW POUND PUPPIES									
8.30AM	30	ABC	4.3	145	5.3	133	5.6	89	
ALVIN AND THE CHIPMUNKS									
10.30AM	30	NBC	9.9	336	11.3	281	10.8	171	
ANIMAL CRACK-UPS									
12.00NN	30	ABC	3.6	121	3.5	87	2.7	43	
BUGS BUNNY & TWEETY SHOW									
11.00AM	30	ABC	7.5	255	8.1	202	8.4	133	
DENNIS THE MENACE									
11.30AM	30	CBS	5.7	192	6.7	167	6.8	108	
FLINTSTONE KIDS									
11.30AM	30	ABC	5.1	173	5.5	136	5.8	92	
FOOFUR									
12.00NN	30	NBC	4.4	148	4.7	116	4.8	76	
FRAGGLE ROCK									
11.00AM	30	NBC	7.7	259	8.7	218	9.2	147	
GALAXY HIGH SCHOOL									
12.30PM	30	CBS	5.8	195	6.8	170	5.6	89	
GUMMI BEARS									
8.00AM	30	NBC	4.6	154	5.0	124	4.2	67	
HELLO KITTY									
8.00AM	30	CBS	3.7	124	4.6	114	5.3	84	
I'M TELLING									
12.30PM	30	NBC	2.9	98	2.7	67	2.6	41	
LITTLE CLOWNS-HAPPYTOWN									
8.00AM	30	ABC	2.7	92	3.1	77	3.4	54	
LITTLE WIZARDS									
9.30AM	30	ABC	5.3	180	6.4	160	7.3	116	
MIGHTY MOUSE									
10.30AM	30	CBS	7.4	252	8.8	219	10.0	160	
MUPPET BABIES I									
8.30AM	30	CBS	5.6	190	7.1	176	7.8	124	
MUPPET BABIES II									
9.00AM	30	CBS	8.3	281	10.1	253	10.6	169	
MUPPET BABIES III									
9.30AM	30	CBS	9.5	322	11.4	283	11.7	186	
MY PET MONSTER									
9.00AM	30	ABC	5.2	176	6.4	161	7.4	118	

**SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS**

SATURDAY, JUNE 18, 1988

PROGRAM NAME	START TIME	DURA TION	NET	HOUSEHOLDS WITH ANY CHILD:					
				UNDER 18 AA% (0,000)		UNDER 12 AA% (0,000)		UNDER 6 AA% (0,000)	
NEW ARCHIES	11.30AM	30	NBC	7.8	264	8.3	207	8.3	132
PEE WEE'S PLAYHOUSE	10.00AM	30	CBS	9.8	331	11.9	298	13.6	217
POPEYE & SON	11.00AM	30	CBS	6.4	217	7.8	194	8.2	130
REAL GHOSTBUSTERS I	10.00AM	30	ABC	7.5	253	8.2	204	8.0	127
REAL GHOSTBUSTERS II	10.30AM	30	ABC	8.7	294	9.6	240	9.8	155
SMURFS I	8.30AM	30	NBC	6.8	230	7.6	189	7.0	111
SMURFS II	9.00AM	30	NBC	8.7	293	9.6	239	9.1	145
SMURFS III	9.30AM	30	NBC	9.6	324	10.8	269	10.4	166
TEEN WOLF	12.00NN	30	CBS	6.0	202	7.0	175	6.5	104
				UE: 33810		UE: 24940		UE: 15920	
				INTAB: 1173		INTAB: 881		INTAB: 553	

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

- IFR - BELOW MINIMUM INTAB STANDARDS
- << - BELOW MINIMUM RATING STANDARDS
- LT - BELOW MINIMUM PROJECTION STANDARDS